

# **Embedding a carbon price into business strategy**





September 2016

# 1,200+ companies

disclose to CDP their plans or current practice of placing a price on their carbon emissions as an approach to managing carbon risk.

# 140+ of these companies

are taking this approach further, by embedding a carbon price deeper within business strategies and operations to help take tangible action on climate change.

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September 5, 2016).

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In this report, all price values are in USD unless otherwise stated (see currency conversion rates on page 28). All emissions are reported in metric tons. All data is based on the responses of CDP 2016 climate change and supply chain information requests (only responses submitted prior to

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# **Executive summarv**

# More than ever, investors are demanding comprehensive climate disclosure.

This includes assurance that companies are lowering their risk exposure to policies that place a price on carbon and reallocating capital to deliver higher returns in a low-carbon economy. This report provides investors, companies and governments with an overview of how companies are responding to carbon pricing signals within the global economy.

Key findings:

# 1. 23% more companies disclose the adoption of a price on carbon.

1,249 companies disclosed their practice of pricing carbon emissions, or their plans to soon do so. This represents a 23% increase from 2015. Companies use this approach to prepare for a carbon-constrained future by building prudent buffers into their business models today.

# 2. A carbon price is being embedded deeper into business strategy compared to 2015.

147 companies are taking this approach further, by embedding a carbon price deeper within business strategies and operations. They have identified it as a mechanism that can help systematically achieve emissions reductions and related targets. Companies report that an internal price helps by providing an incentive or added reason to reallocate resources toward low-carbon activities; as a factor in the business case for R&D investments; and as a way to reveal hidden risks and opportunities in a company's operations and in its supply chains.

Examples of companies who highlight one or more of these reasons are Anglo American Platinum, Arcelik SA, Autodesk Inc., Bouygues, Cummins Inc., ENGIE, Harmony Gold Mining Company Limited, Kering, Microsoft Corporation, Nissan Motor Co. Ltd, Novartis, Royal DSM, Saint-Gobain, Sky Plc, Societe Generale, SUEZ, TD Bank Group, and Vina Concha y Toro SA.

# 3. Companies using an internal carbon price are seeing tangible impacts.

37 companies have disclosed a tangible impact as a result of internalizing a cost on carbon. They describe a variety of ways in which this tool has directly shifted investments toward energy efficiency measures, low-carbon initiatives, energy purchases, and the development of low-carbon product offerings.

# 4. Large numbers of companies may be at risk.

While 370 companies in 14 high-emitting industries say they are adopting carbon pricing, over 500 say they do not plan to do so. Approximately 400 of these are headquartered in countries who are considering, are currently or have already implemented a price on carbon. The number of companies potentially at risk is likely to be even larger given the multinational nature of many of these companies and the wider sectoral coverage of some carbon taxes. As data around carbon exposure continues to improve, investors

may question the risk-preparedness of these companies for climate regulations.

# 5. Corporate carbon pricing has increased noticeably in some regions.

This year's reported increase is prevalent in all regions. Notable increases were from companies headquartered in Brazil, China, India, Japan, Mexico, the Republic of Korea, and the U.S. Some of these countries have carbon pricing policies in operation or policy proposals under consideration. Others do not. It is too early to tell whether these increases come as a result of corporate reactions to the Paris Agreement, price signals from national polices, or are indicative of a new corporate norm.

# 6. Price levels vary by region.

Only 30% of companies disclosed the price(s) they use, ranging from <\$1 to >\$800.

Typically, if clear regulatory carbon price signals exist, the bulk of disclosed corporate price levels will follow the policy price. For example, many companies in Canada and the Republic of Korea disclosed price levels consistent with the prevailing carbon price levels due to regulation. In contrast, corporate price levels varied significantly across European companies, which could be due to the variety of carbon pricing policies operating in the region. U.S. companies also disclosed a big price range-and many signals that factored into price calculations, including the EU's and California's emissions trading systems and the U.S. Environmental Protection Agency's social cost of carbon.

# 7. Pricing practices vary by sector.

Of all the companies that responded to CDP's internal carbon pricing question, the Utilities and Energy GICS sectors had the highest proportion of companies reporting that they currently price or plan to price carbon-63% of Utilities disclosers and 52% of Energy disclosers.

This compares with 30–40% of disclosing companies in the Financials, Telecommunication Services and Materials Sectors, and 19–25% in Health Care, Consumer Discretionary, Information Technology, Consumer Staples and Industrials.

This report's findings are based on disclosures of 5,759 companies who responded to CDP's 2016 climate change and supply chain information requests, made on behalf of investors with \$100 trillion in assets, and purchasing organizations with over \$2 trillion in spending power.



# I am delighted to launch this report on the eve of Climate Week in New York. The results reported in this release of annual CDP data are a sign of increasingly concerted action by business to deal with the risk of a changing climate.

As co-Chair of the business engagement working group of the World Bank's Carbon Pricing Leadership Coalition, I have witnessed some of this progress up close as the private sector continues to increase its vocal support for, and implementation of, carbon pricing. We believe the progress seen here represents another milestone in a historic year of international agreements and action on climate change. Additionally, we anticipate the first release of guidance by the Task Force on Climate-related Financial Disclosures, as well as the potentially early entry into force of the Paris Agreement. Both are significant milestones.

While the cumulative impact of these developments has yet to be fully measured, the responses to CDP's 2016 disclosure request indicates that the move toward carbon pricing we reported last year continues apace. This report highlights a continuing trend that companies are relying on low-carbon activities in their corporate strategies as a response to changing price signals within the economy.

Our data show a 23% increase in the number of major companies using, or planning to use, an internal price on carbon as an approach to managing carbon risk. It is particularly exciting to note that companies are beginning to report tangible impacts as a result of using an internal carbon price within their business planning processes. Carbon pricing schemes are driving change in corporate behavior -- not yet, however, at the rate and scale necessary to keep global temperature rise to well below 2°C.

When companies and investors internalize the cost of carbon by attaching a monetary value to each unit of CO<sub>2</sub>e, it enables them to account for and manage carbon risk throughout their operations and supply chains, or their portfolios. Companies do this when they realize they are exposed to various forms of systemic risk and seek to manage it through pricing their climate-related emissions. Business decision makers may use carbon pricing as a tool to

# Lance Pierce, President, CDP North America

test their strategy against future scenarios or to help drive investment towards climate-aligned corporate goals, be it an emissions reduction target, an energy related challenge, or the creation of a new lowcarbon product line.

This latter approach is an exciting new development, as this report discusses. A group of companies are now reporting plans to take their use of an internal price on carbon to the next level: using it to help execute a corporate climate target. Saint-Gobain and SUEZ, for example, have assigned a higher price for investing in low-carbon R&D, while Nissan applies it when choosing between investments that will help achieve their emission reduction targets.

Readers will note that we have included a message from investors in this year's report. There is a seachange happening in the investment world on this issue and demand for CDP data has dramatically increased on the part of investors who are reading the 'writing on the wall' as they seek to identify high-carbon activities in their portfolios. Investors and owners are looking for clear signs that companies are managing risk and seizing opportunities, demonstrating that they can successfully chart a course into the economy of the future. Showing you are embedding climate change into the heart of your business strategy is a critical part of this process. Internalizing a price on carbon and disclosing when and how you use it can demonstrate preparedness for future climate-related challenges and opportunities.

We hope you find this report useful for your own planning activities, and we look forward to helping companies and investors to lower their carbon footprint, and their carbon risk.

# **Message from investors**

Jack Ehnes, CEO, CalSTRS Mats Andersson, Former CEO of AP4 and Vice-Chairman of the Global Challenges Foundation

# This report comes at a critical time in the global journey to tackle the risk that climate change represents.

# 

It is critical that companies demonstrate how they are taking climate change seriously and are properly managing it.

While this material risk is something that pension funds such as CalSTRS and AP4 have been focused on for many years now, it is clear that we are seeing a progressive shift in how much attention the investment community at large is placing on climate change. This will have a significant impact on how capital is allocated in the future.

For CalSTRS, AP4 and other long-term investors and shareholders, climate change represents a potential permanent capital loss and consequently a significant drag on investment returns. As public pension funds, CalSTRS and AP4 have hundreds of thousands of members and stakeholders relying on the secure retirement future that we are here to provide in perpetuity—it is absolutely critical that we take action to guard against this risk.

The momentum and surrounding awareness around the impacts of climate change triggered by the Paris Agreement is only one of the signs of change felt by the financial community. 2016 is a big year for our sector as well, with green finance featured as a major focus at the recent G20 meeting in China, followed by the Task Force on Climaterelated Financial Disclosures publishing its main report before the end of this year. The latter refers to the task force established by the G20's Financial Stability Board to develop consistent, voluntary climate-related risk disclosures that companies can use when providing information to investors, lenders, insurers, and other stakeholders. Transparency is even more vital than ever before.

This increasing focus on risk disclosures signifies that the industry will be seeking firm assurance that the companies they invest in have recognized climate risk and are properly managing it. For companies, this means not only managing their exposure to climate impacts but also increasing climate regulation and related economic policies being put into place globally. To deliver on their goals, governments are hard at work implementing policies that incentivize low-carbon and discourage high-carbon activities. Ultimately, these policies will elicit a change in price signals in the economy, with high-carbon activities becoming cost-prohibitive.

More importantly, these activities cost the economy much more in terms of the increased risk they bring, which is why governments increasingly turn to carbon pricing as an effective economic tool for driving down emissions. It is not a question of whether or not companies will be required to pay a price on carbon (either in the form of a tax or within a cap-and-trade system)—in fact, they are already required to do so in many places, and it will not be long before these prices will escalate across many of the world's markets.

In our funds, we have already begun to identify the worst performers-the worst polluters in each sector-to mitigate risk in our portfolio. We believe that these companies will be doubly hit in the economy of the future-not only will their P&L be damaged, but they will also be significantly devalued over the long-term, which greatly concerns us as shareholders.

Additionally, we are actively engaging with various companies to ensure our capital is allocated to lower-risk, higher-return activities. Because pension funds are not only investors but owners too, we play active roles on selection committees for major companies which we own and can therefore bring a significant voice as part of the discussion in the life of a company and its overall governance and performance. And no CFO wants to tell their board that pension funds will no longer be investing in them as they are deemed unsustainable over the long-term.

This is why it is critical that companies are able to demonstrate how they are taking climate change seriously and are properly managing it. As the momentum for full disclosure in this area increases, we will not only be looking at company emissions but also analyzing how climate risk mitigation is embedded within their corporate strategies. Those companies who show investors and owners that they take this issue seriously and have a plan in place to tackle it will enjoy a lower cost of capital in the future against those that don't.

This is why we are pleased to see the growing trend of companies internalizing the cost of carbon. CDP's report documents the arowing trend of companies disclosing that they are pricing carbon into their investment decision-making processes. This is simple risk management and in some sectors should be the norm. What is even more interesting to see is the growing group of companies who set a corporate carbon price and use it to deliberately achieve a strategic goal-whether to drive down emissions, increase low-carbon assets or stimulate a new climate-friendly line of products. This clearly signals to us an important change is underway and the momentum is growing at a global scale.

Companies that set a meaningful emissions reduction target and clearly price carbon into their corporate decision making process



Jack Three

Jack Ehnes CEO CalSTRS

are demonstrating to shareholders that they are gradually maturing in their approach to climate change and their knowledge-base and understanding of the impacts of lack of action. This is why this report and the work that CDP is undertaking to increase corporate engagement and disclosure in this area is so very important. We look forward to seeing more companies measuring their carbon, pricing it, delivering reductions and reporting on it in the coming years.



Mats Andersson Former CEO of AP4 Vice-Chairman of the Global Challenges Foundation

1,249 companies are disclosing to CDP their plans or current practice of putting a price on carbon emissions because they understand that carbon risk management is a business imperative. This represents a 23% increase from 2015.

# 

The use of internal carbon pricing is maturing and establishing itself as a driver of real change.

More than ever, investors are demanding comprehensive climate disclosure-including assurance that companies are adequately lowering their risk exposure to policies that place a price on carbon and reallocating capital toward areas of their business that will see a higher return in a low-carbon economy. Disclosures to CDP in 2016 capture the corporate response: **517** companies are already using internal carbon pricing as an accounting and risk management tool (19% increase from 2015), and an additional **732** disclose plans to implement one by 2018 (26% increase from 2015).

These companies, across all industries and geographies, have identified internal carbon pricing as an approach to building prudent buffers into their business models to prepare for a carbonconstrained future. They have told CDP that embedding the cost of carbon into operations and economic forecasts can help them better mitigate the risks posed by existing or emerging carbon pricing regulations, prioritize energy efficiency, and drive investments in renewable energy purchases and other GHG emissions reduction activities.

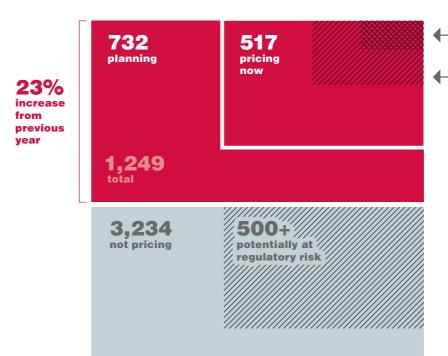
This year's data demonstrates that the use of internal carbon pricing among corporations is also maturing and establishing itself as a driver of real change in business practices.

147 companies are embedding an internal carbon price ever deeper within business strategies and across operations in order to take tangible action on climate change. These companies have identified carbon pricing as a mechanism to systematically achieve emissions reductions and related targets mandated by management.

A sub-set of 37 companies describe a variety of ways in which this tool has directly impacted budget allocations or investment decisions, which has resulted in tangible changes. Examples include shifting investments toward energy efficiency measures, low-carbon initiatives, energy purchases, and the development of low-carbon product offerings.

Some companies cite the usefulness of an internal price on carbon in making the business case for low-carbon investments, as it can improve the return on investment (ROI) or an investment's 'payback period'. This signifies a distinct shift in the use of internal carbon pricing: from an input in investment decisions to one that directly supports the execution of climate targets.

# **Corporate carbon pricing: 2016 in numbers**



1,223 not diclosing their practice

37 disclosing impact

— 147 embedding in climate strategy

# Internal carbon pricing: driving change in business practices

The image to the left illustrates the breakdown of CDP's global sample of companies into stages of the internal carbon pricing process: In the planning stage, 732 companies are considering whether an internal carbon price can assist the business's strategic approach or operations, or how their business should use a price on carbon. **517** companies are already utilizing an internal price as an accounting and risk management tool. Of these, **147** companies are taking this approach a step further to actually embed the price as part of a strategy to achieve an established climate target. **37** companies are reporting tangible results against targets.

# **Companies not pricing**

Over **3.200** companies disclosed to CDP that they do not use an internal price on carbon and do not plan to adopt this approach in the next two years.<sup>1</sup> Over **500** of these are in high-emitting industries (as opposed to the 370 in the same industries who are adopting a price) with approximately 400 being headquartered in countries who are either considering, are currently implementing, or have already implemented, a price on carbon. The number of companies potentially at risk is likely to be even larger given the multinational nature of many of these companies and the wider sectoral coverage of some carbon taxes. As data around carbon exposure continues to improve, investors may guestion the risk-preparedness of these companies for climate regulations.

# **Regional trends**

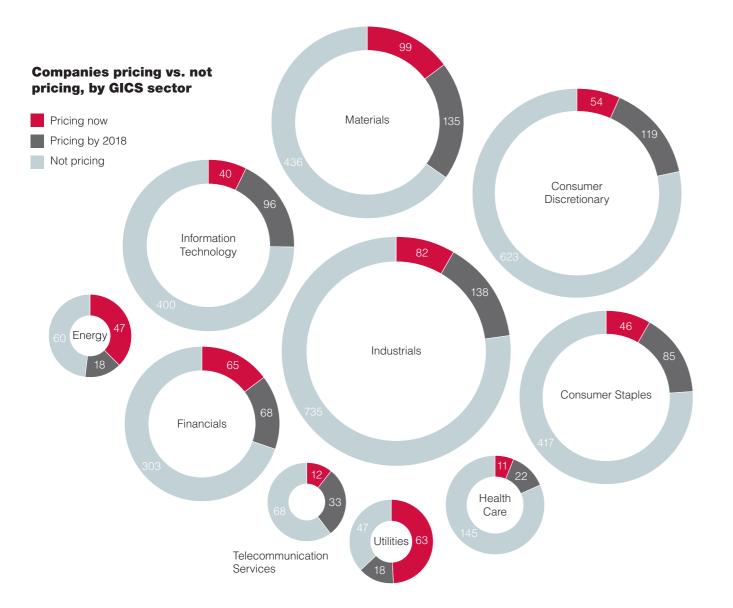
# Sectoral trends

This year, 5,759 companies responded to CDP's 2016 climate change and supply chain information requests. About one in five companies (1,249) disclosed that they internalize a carbon price now, or plan to do so in the next two years.

The graphic below illustrates all companies who responded to the internal carbon pricing question,<sup>1</sup> arranged in GICS Sectors, according to whether they reported that they use an internal price on carbon now ("pricing now") or plan to price in the next two years ("pricing by 2018"). Companies who reported that they do not use an internal price on carbon now and do not plan to adopt this practice in the next two years, are also cited ("not pricing").

The Utilities and Energy Sectors have the highest proportion of companies reporting that they are adopting a price on carbon-63% of all Utilities Sector disclosers and 52% of all Energy Sector disclosers. This compares with the Telecommunication Services 40%, Materials 35%, Financials 31%, Information Technology 25%, Consumer Staples 24% and Industrials 23%, Consumer Discretionary 22%, and Health Care 19%.

Data sample only includes companies that responded to the internal carbon pricing question (CC2.2c/S2.2c).



# As the international community moves towards implementing the Paris Agreement, carbon pricing is seen by many as a key mechanism driving emissions reductions in the private and public sector.<sup>2</sup>

To date, 180 nations have signed the Paris Agreement, agreeing to limit global average temperature rise to well below 2°C compared with pre-industrial levels. Over half of those national governments plan to use carbon pricing and other market mechanisms to achieve their emissions reduction goals, as stated in their 'nationally determined contributions' (NDCs).3

This year's reported increase in companies internalizing or planning to internalize a carbon price is prevalent in all regions. The rise is most evident in Brazil, China, India, Japan, Mexico, the Republic of Korea, and the U.S. It is still too early to tell whether these changes come as a result of corporate reactions to the Paris Agreement, price signals from national policies, or whether they are indicative of a new corporate norm

The number of **U.S.** companies reporting the use of an internal carbon price continues to increase yearon-year. In 2014 only 29 companies reported using an internal carbon price; today 80 are pricing, with an additional 130 planning to implement one within two years.

2 World Bank and Ecofys, 2016, "Carbon

IGO

nstitute (WBI)

EPC. 2015.

July 4, 2016

Pricing Watch 2016" (May), Washington,

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3 Carbon Pricing: The Paris Agreements Key

4 Putting a Price on Carbon with a Tax, World

Bank. Retrieved: http://www.worldbank.org/ content/dam/Worldbank/document/SDN/

sist Program, managed by the World Bank

tudos em Sustentabilidade da EAESP and

International Carbon Action Partnership (ICAP). "China to cap emissions from six

sectors, ETS to launch 2016". ICAP.

Ingredient, IETA, and EDF. 2016.

background-note\_carbon-tax.pdf

5 Mapping Carbon Pricing Initiatives 2013 eceived financial support from the CF-As-

6 Business for Climate Platform Emissions Trading System EPC ETS. Centro de Es

Mexico and Brazil also experienced large jumps. **Mexico** has had a carbon tax on some fossil fuels since 2012 and recently announced the potential development of an emissions trading scheme (ETS) that would be implemented in 2018.<sup>4</sup> In the past vear, the number of Mexican companies pricing carbon has doubled. For some time, the World Bank has reported that a trading scheme is 'under consideration'<sup>5</sup> in **Brazil**, but this has yet to be confirmed by Brazilian policymakers. Even without definitive policy signals, the private sector has been preparing. One initiative brings together more

# Notable regional increases

Country	2015 total	2016 total	Increase from 2015–2016
Brazil	27	47	74%
China	54	73	35%
India	27	44	63%
Japan	69	104	51%
Mexico	13	26	100%
Republic of Korea	48	64	33%
USA	147	210	43%

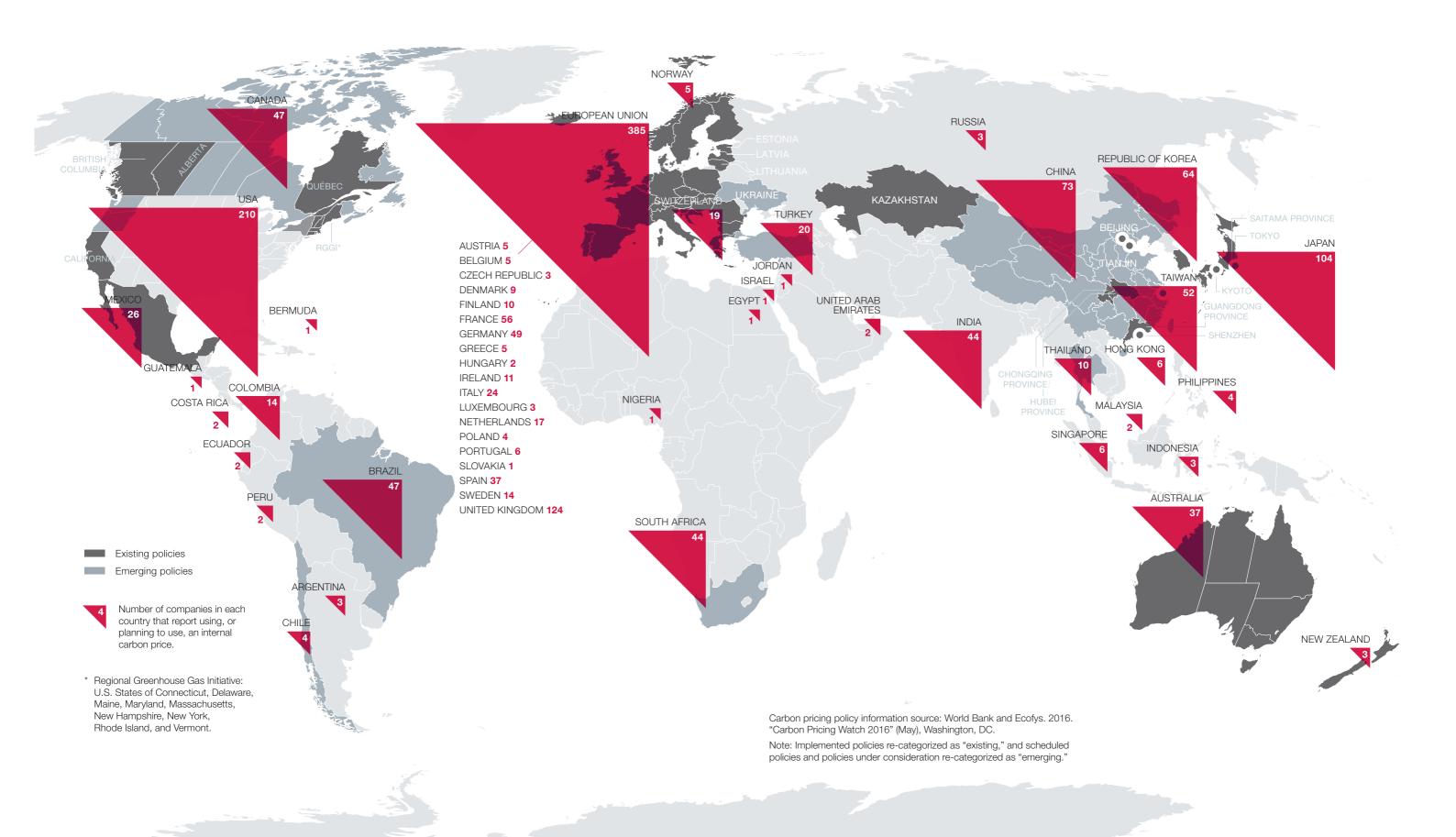
than 20 major Brazilian companies to simulate an ETS with live company data.<sup>6</sup> This, alongside the data trends seen this year, suggests that Brazil is a market to watch.

Japan has also seen a significant increase in companies reporting that they use, or plan to use, an internal carbon price. The country has had a carbon tax (which currently stands at just over \$2) on the use of fossil fuels since 2012 and an ETS system in place in the city of Tokyo since 2010.

This approach to managing climate risk appears to be rising up the corporate agenda in India. The Indian government has in place a number of policies that send price signals into the economy around carbon emissions, such as the coal cess (tax) and the new energy efficiency scheme, 'Perform, Achieve and Trade' (PAT).

Chinese companies have started to mobilize. This comes against the backdrop of China piloting emissions trading in four cities, two provinces and the special economic zone of Shenzhen since 2013, ahead of the planned introduction of a national scheme in 2017. Early estimates suggest that up to 50% of China's GHG emissions will be covered by this scheme. representing a significant increase in the coverage of carbon pricing globally. According to recent reports, there are eight sectors which will be included in the national system, namely petrochemicals, chemicals, building materials, iron and steel, non-ferrous metals, paper production, electricity generation and aviation.7 Embedding carbon costs into business strategy will become a necessary part of doing business in China for these and related sub-sectors in future years. 🥄

# **Policy and carbon pricing** Who prices carbon around the world?



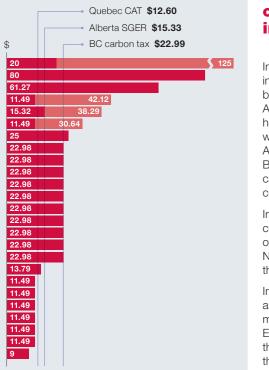
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# **Disclosed prices by region**

Internalizing policy prices

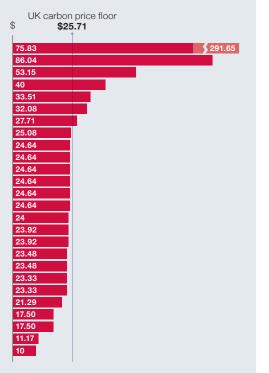
# Canada

Carbon prices by company, \$USD/metric ton



# United Kingdom

Carbon prices by company, \$USD/metric ton



# Current or impending policy regulations are sending stronger price signals to a number of markets throughout the world. This year's data shows that companies appear to be responding by pegging their internal carbon prices to policy price signals.<sup>1</sup>

Internal carbon prices used by companies in **Canada** resemble the price levels set by Provincial policies operating in Québec, Alberta and British Columbia. Québec has a GHG cap and trade system in place with the current price at around \$12.60. Alberta's carbon tax is around \$15.30. British Colombia's tax is \$23. A national carbon pricing system is also under consideration.2

In South Africa, nearly all disclosed corporate carbon prices follow the range of prices (\$3.27–\$8.17) released by the National Treasury Department in respect of the South African carbon tax.

In the **Republic of Korea**, companies are pegging their prices to the prevailing market price within their newly established ETS. A range of prices may emerge in the future, as some companies increase their internal prices, particularly those with operations in other countries or those embedding carbon risk more deeply into their business strategy.

While a clear pattern is not evident in the prices that **Japanese** companies disclose, many companies report that their internal pricing practice is influenced by the Tokyo ETS.

A vast range of prices are used by companies in **Europe**, coinciding with the variety of policies that operate in the region, as well as a history of active engagement by companies on climate. Currently, 12 carbon tax systems, some of which have been in place since 1990, sit alongside the EU and Swiss emission trading systems, the UK's carbon price

floor, and the French government's plans to introduce a price floor for the electricity sector. Notably, UK company prices are trending at the level of the UK's price floor, around \$25.70 in 2016.

There is little consistency in the pricing process and price levels among **U.S.** companies. Prices start as low as >\$1 and range as high as \$150. Companies reported references to the EU ETS and Californian Cap and Trade system, either because they fall under their compliance, or in order to model potential future pricing scenarios in the absence of a federal carbon price. Others internalize implicit carbon prices that already affect their business-including energy price forecasts, allowance prices, costs of energy efficiency standards, all manner of environmental and related compliance costs, and even costs that might result from the U.S. Clean Power Plan. This year, two U.S. companies, Ameren Corporation and Covanta Energy Corporation, disclosed internalizing the U.S. Environmental Protection Agency's social cost of carbon.



2 Carbon pricing policy information source: World Bank and Ecofys, 2016. "Carbon Pricing Watch 2016" (May), Washington, DC. (policy prices in USD based on April 1, 2016 exchange rate

# Japan Carbon prices by company, \$USD/metric ton Tokyo and Saitama ETS \$31.19 133.99 89.33 84.86 50.43 26.8 35.73 26. 8.93 26.80 22.97 17.87 15.30 13.40 9.83 8.93 South Africa Carbon prices by company, \$USD/metric ton South African South African Carbon Carbon Tax Tax (phase-in price) \$3.27 \$8.17 \$ 8.17 3.27 8 17 7.70

# Republic of Korea

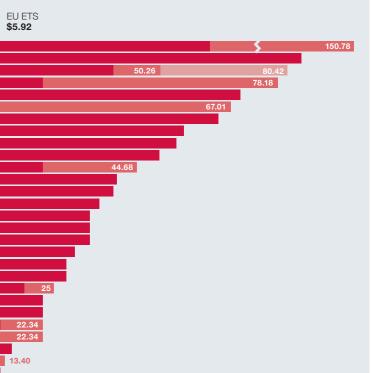
Carbon prices by company, \$USD/metric ton



# **European Union**

83.7 39.09 23.34 69.25 5.58 55.84 54 01 39.00 33.51 22.34 12.29 7.82 6.70 12.29 12.29 11.49 1117 11.17 11.17 10.05 9.42 8.94 8.94 8.23 8 7.82 7.82 7.82 7.82 6.70 5.58 5.58 5.58 4.86 3.45 2.23

Carbon prices by company, \$USD/metric ton



# **A** maturing practice

Embedding an internal price on carbon into business strategy

# This section of the report discusses the trend of 147 companies that are maturing in their use of an internal price on carbon.



of disclosing companies stated that climate change poses an inherent risk to their business

These companies are using an internal carbon price to implement or achieve an established climate target, allowing them to further embed climate change considerations into business decisions. A series of case studies examine the experience of seven companies that use this approach. Each study focuses on the company's overall approach to **1. It provides an incentive or added** managing climate change risks and opportunities, and the rationale for adopting a price on carbon. They examine how the price is embedded into business strategy to achieve implement or achieve climate targets. The companies covered are headquartered in Europe, Japan, South Africa, and Turkey and come from a range of sectors. Almost all of the companies have committed to setting science based targets or disclose that they anticipate doing so in two years.

The case studies rely upon information disclosed by the companies in response to the 2016 climate change information request and further information supplied by the companies in subsequent interviews conducted by CDP.

# Managing climate risks and opportunities

Over 90% of disclosing companies stated in their 2016 disclosures that climate change poses an inherent risk to their business. These companies highlighted a variety of risks, driven by changes in the physical climate or regulations concerning climate, that have 'the potential to generate a substantive change in business operations, revenue, or expenditure'. The majority of these companies no longer simply track climate-related risks but also include them in risk and opportunity analyses, thereby integrating climate change considerations into overall business strategies.

Companies seeking to operationalize 'climateconscious' business strategies typically turn to 'climate targets' that lower risks by cutting emissions and their associated costs. Climate targets can encompass GHG emissions reductions, energy efficiency, and renewable energy procurement goals-among others. Some targets are expressed as aspirations to achieve carbon neutrality or to gain a competitive edge in the market for eco-friendly products and services. Smartly designed climate targets can reduce the burden associated with existing or future climate change regulations.

A growing number of companies, 147, have disclosed that they are adopting an internal price on carbon in the implementation of 'climate-conscious' business strategies. These companies describe internal carbon pricing as a key driver in the execution of 'climate targets'-specifically pointing to the realized or anticipated impacts on investment

decisions that would lead to emissions reductions. Examples of this approach are provided in the case studies that follow.

Companies identify internal carbon pricing as an effective tool in a number of ways, including:

reason to reallocate resources toward low-carbon activities—such as energy efficiency improvements, emissions reductions, and renewable energy procurement-over highcarbon activities. Applying a carbon cost to such investment decisions supports a better return on investment, thus creating a clear business case for their execution.

Case study examples (p. 20-26): Arçelik, Harmony Gold Mining, Nissan, Novartis, Royal DSM, Saint-Gobain, SUEZ. Other examples: Sky Plc and Cummins Inc.

## **Sky Plc** Consumer Discretionary, United Kingdom

"[Sky uses] an internal price of carbon to help us make decisions on the investments we make in energy efficiency and on site renewable energy in addition to standard simple pay back and Investment Rates of Returns (IRR)...to help build a more robust business case in investments made, particularly for the case of on-site renewable energy when simple pay backs are typically longer than other business investments made ...

"Examples of where this has been used is in the investment of on-site renewables at our site in Osterley, West London, where we have invested in excess of £7m in a Combined Cooling and Heating Power Plant (CCHP), 100KW wind turbine and PVs. Typically simple pay backs for these on site renewables would be between 6–11 years but when the cost the internal price of carbon is included in the review including CRC costs, FIT tariffs and EU Emissions Trading then the investment is a more positive one over the long term."

# **Cummins Inc.** Industrials, USA

"An internal price of carbon is used when evaluating funding of energy efficiency projects ... Cummins is still at the stage of its energy efficiency projects where the price of carbon is usually not a determining factor in whether a project is funded. There are instances, however, when a project may not have a high return on investment or meet other financial hurdles but does avoid a significant amount of GHGs, so project may then get funded in that way."

# 2. It is used in determining the business case for R&D investments necessary for

new low-carbon products and services; a priority for companies seeking to cut emissions from the manufacturing process and attract new business from customers interested in low-carbon, low-cost solutions.

Case study examples: Saint-Gobain, SUEZ. Other examples: Anglo American Platinum, Vina Concha y Toro SA.

# **Anglo American Platinum** Materials, South Africa

"Amplats employs an internal price of carbon for: • Planning and justifying climate-related investments:

- Stimulating research and development of PGM related low carbon technologies such as fuel cells
- Identifying and prioritising climate change-related risks and opportunities:
- Incentivising efficiencies across the business;
  - Buffering the impact of South Africa's proposed carbon tax;
  - Gaining a long term competitive advantage; and • Engaging with suppliers on climate change strategies and greenhouse gas reduction measures."

# Vina Concha y Toro SA Consumer Staples, Chile

"...Viña Concha y Toro views this internal price of carbon as a key strategic element, a practice that will make all of our business units aware of the impact we have and how we can help fight Climate Change. We also hope to help them understand how Climate Change can affect our own business. Naturally, we expect this internal carbon price to stimulate innovation in our products and processes, driving competition and stimulating investment in low carbon technologies. Internally, this carbon pricing works as a fund .... "

# 3. Assigning a financial value to both emitted and avoided carbon emissions helps reveal hidden risks and opportunities in a

company's own operations and in its supply chain. This is particularly relevant for companies navigating an array of carbon pricing regulations because their operations span multiple countries.

Case study examples: Arçelik, Harmony Gold Mining, Nissan, Novartis, Royal DSM, Saint-Gobain, SUEZ. Other examples: Autodesk Inc., Kering.

# Autodesk, Inc. Information Technology, USA

"Autodesk believes in taking bold action on climate change. Setting an internal price on carbon will not only enable better decision-making by aligning our own business and investments with a low-carbon economy, but will also help us better understand and support our global customers to reimagine, reinvent, and recreate the built world for everyone..."

# Kerina

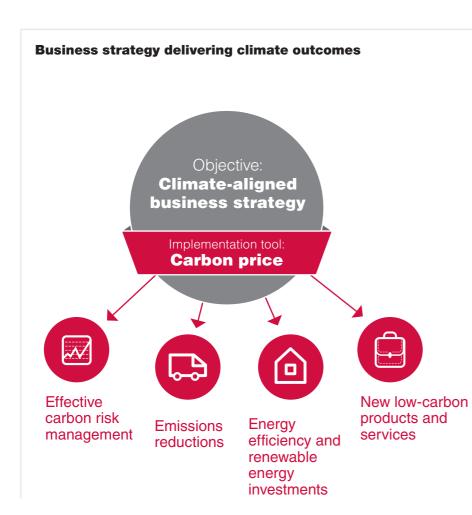
# Consumer Discretionary, France

"Since 2012, Kering has been working on the creation and deployment of its Environmental Profit and Loss account (EP&L), the stated objective given in 2012 being to cover 100% of the Group's activities by 2015 ... The EP&L is an innovative tool designed to assess impacts and reliance on natural resources. ... It makes it possible to attribute a monetary value to the Company's environmental impacts throughout its supply chain. The EP&L is covering 6 indicators among which is GHG emissions ... Carbon pricing and monetization of other key environmental indicators led the Group to explore new sourcing strategies for key raw materials..." 🥄

# For the first time, companies reported seeing a direct link between pricing of carbon emissions and the delivery of a tangible change.

A group of 37 companies already report actual impacts on their business as a result of adopting an internal carbon price. For example, some companies disclosed an internal carbon price business function. It also impacted investments. shifting capital towards energy efficiency measures, low-carbon initiatives, energy purchases, and product offerings.

This signifies a rising awareness that corporate carbon pricing can drive activities and investments that directly support the execution of climate targets. While most companies are at the early stages of this affecting budget allocations or the creation of a new approach, their experiences illuminate a noteworthy trend, and perhaps an emerging best practice, in the corporate use of internal carbon pricing.



# EXAMPLES



# ENGIE Utilities, France

"The Group uses internal regional carbon price sensitives to assess its investments projects... The impacts of carbon pricing scenarios on the new investment projects proposals are reviewed in light of the specific context of the host country and of its regulatory framework, and inform decision making. In 2015, the Group decided to no longer pursue new developments in coal, believing that a carbon price will steadily be established in the world's various regions and that coal-fired power plants will be adversely affected in the future."



# **Societe Generale** Financials, France

"...the Group is one of the first banks to have implemented in 2011 an "Internal Carbon Tax," currently amounting to EUR 10 per ton emitted. The proceeds raised in the business lines are used to fund internal environmental efficiency initiatives. The goal of this scheme is to show that environmental measures are also opportunities to create value and innovation for the bank... Over the three years of this scheme's existence, all 119 winning initiatives, involving building, IT, paper, transport or waste (since 2015), enabled annual recurring savings of an average of EUR 13 million on overheads, an average of 4,700 tonnes per year of CO<sub>2</sub> and an average of 30 GWh of energy savings."



# **Microsoft Corporation** Information Technology, USA

"The carbon fee affects investment decisions by providing both an incentive and the financial justification for internal efficiency initiatives ... In FY15, the carbon fee fund was used to support investments in:

a. 14 internal efficiency initiatives that otherwise likely would not have taken place, for a project lifetime reduction of \$596,395 and 8.896 mtCO<sub>2</sub>e.

b. 2,699,210 MWh in green power in the United States, earning Microsoft the U.S. Environmental Protection Agency (EPA)'s Green Power Partnership as the number two purchaser in the United States.

c. 18 carbon offset projects in 16 countries to reduce nearly 550,000 mtCO<sub>2</sub>e and support the development of a low-carbon economy in emerging nations."



# **Bouygues** Industrials, France

"The internal price of carbon is only concerning Bouygues Batiment IDF's scope. This carbon fund is a Bouygues Construction project which resulted in the creation of a guide for eco-friendly alternatives. In 2015, thanks to the carbon fund, which was being tested, two construction projects were subsidised in which low carbon eco-friendly alternatives could be used. One of the projects used low-carbon concrete and the other an alternative energy production method based on a heat pump drawing energy from grey water."



**TD Bank Group** Financials, Canada

"...The learnings from our carbon neutrality and internal price on carbon have also driven an increased commitment to developing a range of low-carbon financial products including the financing for residential renewables and energy efficiency projects, insurance for hybrid and electric vehicles, and the issuance of a \$500 million green bond."



# Internal price on carbon: \$100 USD/metric ton Energy efficiency & renewable energy **Emissions reductions**

# **GICS SECTOR** Health Care ANNUAL REVENUE US \$49,414,000,0001

Emissions reduction target <sup>2</sup>	Absolute target—by 2020, 30% reduction and by 2030, 50% reduction of Scope 1 and 2 emissions from 2010 baseline.		
Reported emissions (2015)	Scope 1	533,736 metric tons CO <sub>2</sub> e	
	Scope 2 (location-based)	1,085,252 metric tons CO <sub>2</sub> e	
	Scope 2 (market-based)	829,375 metric tons CO <sub>2</sub> e	
Baseline emissions (2010)	Scope 1	617,909 metric tons CO <sub>2</sub> e	
	Scope 2 (location-based)	1,062,041 metric tons CO <sub>2</sub> e	
	Scope 2 (market-based)	962,836 metric tons CO <sub>2</sub> e	

# Headquarters: **Basel, Switzerland**

# Novartis reports that climate change

could result in increased prices for key inputs such as water and energy, and extreme weather events could significantly impact supply chains or damage facilities. They are also at risk of increasing costs linked to the carbon emissions associated with their manufacturing facilities. Recognizing this, Novartis discloses that it has decided to embed climate change into its corporate strategy and has set itself the targets of reducing combined Scope 1 and Scope 2 GHG emissions by 30% by 2020, and 50% by 2030 from its 2010 baseline. These targets have been set "based on the belief that governmental schemes can only be successful if private sector companies actively contribute with targets for their own global operations and products."

Novartis is included in the EU ETS with several production sites located in EU member states. The company notes that so far this has not driven up operating costs and Novartis has been able to sell surplus allowances thanks to the successful energy efficiency programs implemented at these sites. Yet they highlight that this is likely to change as the system undergoes reform and as other countries follow suit.

The company discloses that they "support the true cost of carbon being embedded within the economy," whether through carbon taxes or cap and trade schemes, as a tool "that will be effective in mitigating climate change." For this reason and to help achieve their climate goals, Novartis decided in 2015 to set an internal carbon price of

\$100 USD/metric ton of CO<sub>2</sub>e. They report that they based the amount on the World Bank's 'cost of climate change to society' calculations.

Using its carbon price-similar prices were evaluated for other environmental impacts-Novartis quantified its entire environmental footprint in monetary terms, when participating in a pilot application of the recently launched Natural Capital Protocol. Through this exercise, Novartis was able to estimate its global environmental Profit and Loss for its own operations and for its material supply chain.

Novartis notes that they believe setting an internal price on carbon will help identify projects that can cost-effectively reduce GHG emissions, and will drive investments into areas such as energy efficiency and using renewable energy sources to power their operations. The Real Estate and Facilities Services teams will prioritize projects that will help Novartis meet its 2020 GHG emissions reduction targets, and the projects will be approved by top management. Currently, Novartis is investigating projects that could help reduce GHG emissions by up to 185,000 metric tons CO2e. A major off-site wind and several on-site solar power purchase agreement options are part of this evaluation. The company notes that an internal price on carbon is helping Novartis identify projects that reduce GHG emissions, and generate a return on investment.



Energy efficiency & renewable energy Low-carbon products **Emissions reductions** 



# **GICS SECTOR** Utilities **ANNUAL REVENUE** US \$16,799,980,000

Emissions reduction target	arget Absolute target—by 2030, 30% reduction of Scope 1 and 2 emissions from 2014 baseline.	
Reported emissions (2015)	Scope 1	6,364,728 metric tons $CO_2e$
	Scope 2	1,790,762 metric tons CO <sub>2</sub> e
Baseline emissions (2014)	Scope 1	6,086,997 metric tons CO <sub>2</sub> e
	Scope 2	1,796,765 metric tons $CO_2e$

# Within its 2015-2030 climate roadmap.

SUEZ announced a new business strategy that prioritizes actions that will enable the business to mitigate the causes and adapt to the consequences of climate disruption. SUEZ has set a target of 30% reduction of Scope 1 and Scope 2 combined emissions by 2030, using its 2014 emissions as a baseline, as well as an objective to reach 60 million metric tons of CO<sub>2</sub> avoided for its customers on the 2015-2020 period through waste and wastewater recovery.

The company notes that a central component of its environmental commitments is support for a reliable external price on carbon, which it says will "reinforce the market of recycled products and accelerate the development of waste treatment activities in developing countries". Additionally, SUEZ has adopted an internal price on carbon this year.

# 

From now on, SUEZ committed to take into account carbon pricing signals within its investment decisions and its research and development programs to accelerate the implementation of circular economy, the only model of growth which can structurally reduce greenhouse gases emissions.

Jean-Louis Chaussade, CEO

SUEZ reports that it will use a price on carbon in three ways. One price will apply to capital investment decisions to "bring GHG emissions performance as a concrete criterion in project investments, increasing long-term profitability of low-carbon solutions." Another (significantly

- 1 All annual revenue in USD, 2016 disclosure year.Retrieved September 15, 2016 from Bloomberg terminal
- 2 Companies may have other emissions reduction targets in addition to those listed in these studies



higher) price will help orient research and development towards less carbon-intensive technologies. A third approach will consist of systematically measuring the performance of the company's low-carbon products and services and calculating the associated "carbon goodwill," in order to demonstrate their benefits compared to alternatives. This way. SUEZ believes that it can incentivize clients to choose low-carbon options by revealing cost savings and GHG emissions avoided or reduced and thus help them to achieve helping them achieving their mandatory or voluntary carbon commitments.

While at the group-level the internal price on carbon is a new innovation, some parts of SUEZ's businesses have employed this tool for some time. SUEZ notes that in the case of Bristol Water, it has helped the company to navigate the United Kingdom's Carbon Reduction Commitment, which applies a carbon tax of £16 per metric ton CO<sub>2</sub>e. Using an internal carbon price has helped Bristol Water to manage and reduce its carbon tax bill by prioritizing investments that reduce energy use. SUEZ says that the price is also linked to Bristol Water's goal to reduce its emissions by 75% by 2040. To meet this target, the company uses a shadow price of carbon to drive investments in low-carbon technologies. For example, it led to the decision to install new water pumps that offer superior energy performance. The price improved the return on investment that could be realized as a result of making the investment.

# 

**Emissions reductions** Energy efficiency & renewable energy Low-carbon products

# **GICS SECTOR** Industrials ANNUAL REVENUE US \$43,981,860,000

Emissions reduction target	Intensity target—by 2025, 20% reduction of Scope 1 and 2 emissions from 2010 baseline at iso-production.	
Reported emissions (2015)	Scope 1	9,528,115 metric tons CO <sub>2</sub> e
	Scope 2 (location-based)	3,619,635 metric tons CO <sub>2</sub> e
Baseline emissions (2010)	Scope 1	12,976,886 metric tons CO <sub>2</sub> e
	Scope 2 (location-based)	4,461,638 metric tons CO <sub>2</sub> e



# Saint-Gobain, a French multinational

building materials manufacturer, discloses that an internal price on carbon will be used as a decision support tool to prioritize and manage CO<sub>2</sub> action plans. The company discloses that its CO<sub>2</sub> approach features a set of group-wide climate goals, including its current intensity target of cutting 20% of GHG emissions by 2025 from a 2010 baseline, and a new set of science-based emissions reduction targets that are currently under development.

Introduced in early 2016, Saint-Gobain highlights that it expects an internal price on carbon will impact its CO<sub>2</sub> reduction targets through the use of it in:

- Measuring and incorporating the current and anticipated future impacts of regulatory carbon prices into the company's risk management strategy;
- Identifying growth opportunities in low-carbon innovations, and redirecting capital expenditure and R&D in line with new opportunities; and
- Managing priority actions to reduce CO<sub>2</sub> emissions.

# 

Setting ambitious carbon pricing levels that are in line with Saint-Gobain's objectives contributes to reinforce our commitment to fight for the climate.

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Pierre-André de Chalendar, **Chairman and CEO** 

Saint-Gobain discloses that it will use two prices to denote the two ways in which a price on carbon will be applied in the business.

One carbon price will be applied to capital expenditure projects above a certain threshold, to energy source investments, and to energyrelated investments at the company's current sites that consume more than 10GWh annually. In its disclosure to CDP, Saint-Gobain reports that a carbon price will be used in the strategy and plans of its plants that are included in the EU ETS—in order to incentivize investment in energy efficiency equipment so as to manage a worst case scenario that, after 2020, it no longer receives free allowances under the EU ETS, which would lead to higher operational costs.

Another carbon price, markedly higher, will be used to drive investments in R&D that will accelerate the delivery of "breakthrough" technologies. Saint-Gobain reports that the use of a price on carbon in this manner will be instrumental in its business plan to increase market share in energy-saving products for existing-building and new-building markets.

Saint-Gobain reports that its internal price on carbon will be applied to all corporate activities across 66 countries (many of which are not presently subject to regulatory pricing) and will impact the company's scope 1, 2 and 3 emissions.



**Emissions reductions** Energy efficiency



# **GICS SECTOR** Consumer Discretionary ANNUAL REVENUE US \$101,400,000,000

Emissions reduction target	from 2000 baseline.	uction of Scope 1, 2 and 3 emissions
Reported emissions (2015)	Scope 1	928,236 metric tons CO <sub>2</sub> e
	Scope 2 (location-based)	3,111,678 metric tons CO <sub>2</sub> e
	Scope 2 (market-based)	2,547,951 metric tons CO <sub>2</sub> e
Baseline emissions (2000)	Scope 1+2 (market-based) +3 (downstream)	135,000,000 metric tons $CO_2e$

# Nissan is developing low to near-zero

carbon emission motor vehicles as part of its response to the risks and opportunities presented by climate change. It discloses that its vehicle 'the LEAF' is the "first mass-market, pure-electric vehicle launched globally, and is now the bestselling EV in history."

Nissan notes that its approach is supported by customers, who have told this global auto maker that fuel consumption and vehicle CO<sub>2</sub> emissions are priority issues. This long term business strategy is reflected in a goal to reduce new-vehicle GHG emissions by 90% by 2050 compared to 2000 levels. Across all aspects of the company's operations in over 20 countries, Nissan discloses an absolute target of a 24% reduction in scopes 1, 2 and 3 GHG emissions by 2050.

Nissan's strategy is also evident in the investments it has made in low- to zero-carbon technologies, such as vehicle electrification and lithium-ion batteries. Seventy percent of Nissan's annual research and engineering budget will be allocated to environmental technologies during the Nissan Green Program, which is a six-year program

running from 2011 to 2016. This is equivalent to 300 billion JPY annually for 6 years. While investing in electric vehicles involves considerable costs, Nissan sees the potential for big returns on investment in the future—at the same time, they are supporting the achievement of what they call a 'zero emission society.'

An internal price on carbon is used in the capital allocation process:

"GHG emissions reduction is one of the most crucial parameters in Nissan's investment plan selection process. Proposals are compared and selected based on carbon emissions reduction per unit cost of investment, as well as the energy reduction potential, measured with an internal price of carbon."

While Nissan did not disclose its price level, the company did share that the process involved setting a GHG reduction target first, with the price level linked to the costs and returns that investments undertaken in order to meet the target. 🤜

# 

Energy efficiency & renewable energy **Emissions reductions** 

# Headquarters: Istanbul, Turkey

# **GICS SECTOR** Consumer Discretionary **ANNUAL REVENUE** US \$5,225,270,000

Absolute target—by 2020, 60% reduction and by 2040, 100% reduction Emissions reduction target of Scope 1 and 2 emissions from 2010 baseline Reported emissions (2014) Scope 1 64.888 metric tons CO<sub>2</sub>e Scope 2 22,091 metric tons CO2e Baseline emissions (2010) Scope 1 77,038 metric tons CO<sub>2</sub>e

Scope 2

# Arcelik discloses that it sees climate

change as both a key risk and opportunity for its business and has embedded climate change into the heart of its strategy. The company highlights that they focus on having a product line of household appliances that are as energy efficient as possible. It reports that it has set a 'net zero emissions' target for its domestic production plants by 2040, with an interim goal of a 60% reduction by 2020. Additionally, Arcelik notes that it anticipates setting a 'science-based target' in the next two years. The company reports that it aims to meet its targets through projects in energy efficiency and energy generated from renewable sources, as well as through carbon offsets to meet its 2040 goal. The company discloses that it plans to purchase 100% renewable electricity by 2020.

Despite there not being any immediate risks of a carbon price in Turkey, Arçelik has decided to use an internal price to help it achieve its aims. The company reports that it will introduce a 'carbon fee' based on the GHG emissions of each of its departments. Each corporate division will be required to contribute a sum of money to a company-wide carbon fund, their contribution will be proportional to what each is responsible for emitting. Using the revenue that the carbon fee generates, the fund will "invest in carbon reduction projects, such as energy efficiency, renewable energy, and similar environmental initiatives".

Arcelik did not disclose the value it uses to price carbon. The company's Sustainability Committee, headed by Arcelik's Chief Financial Officer, is ultimately responsible for the coordination of the carbon price and fund.

80,687 metric tons CO2e

Arçelik's reported that its scope 1 and 2 emissions dropped 38% in 2014 from 2013 levels. Arçelik invested in several energy efficiency projects that cut 3,812 metric tons CO2e in 2014, accounting for about 7% of reductions achieved that year. The remaining 93% was due to the purchase of electricity generated by renewable energy sources. In 2014, 78% of the electricity Arcelik used came from renewable energy sourcescompared with 28% in 2013 and 1% in 2012. It has done this through purchasing from renewable energy suppliers and is now considering possible renewable energy production investments.

# $\bigcirc$

**Emissions reductions** Energy efficiency



# **GICS SECTOR** Materials ANNUAL REVENUE US \$1,272,390,000

Emissions reduction target	А
	20
	20
Reported emissions (2015)	S
	S
Baseline emissions (2015)	A

# Harmony is a gold mining and exploration

company with operations in South Africa and Papua New Guinea. The company highlights that it aims to set a precedent for the South African mining industry in renewable energy investment and GHG emissions reduction and plans to obtain at least 50% of its future electricity from renewable sources. It discloses that it anticipates setting a science based target within the next two years.

Harmony reports that it uses an internal price on carbon based on the carbon tax due to be implemented in South Africa in 2017. According to its disclosure, it will not be exposed to the tax directly until 2020, but has assumed an internal price into the planning of its operations from 2016 nevertheless. Internalizing a price on carbon has shown the company that some of its "more marginal assets will no longer be profitable" in the future once carbon taxation begins. It notes that this is one of the reasons it has decided to shift its business strategy to reducing its emissions and energy intensive assets.

The company highlights that it uses the price to:

- "Understand the influence of carbon pricing on the economies and viability of Harmony's business
- Adapt to the effects of a changing climate
- Drive investment in emission reduction projects
- Reduce risks and identify opportunities
- Ensure the long term sustainability of the business in the green economy
- · Position itself for the potential impacts of climate change"

# Harmony Gold Mining Company Limited

Absolute targets—by 2025, 22% reduction of Scope 2 emissions from a 2015 baseline. By 2045, 90% reduction of Scope 1 and 2 emissions from 015 baseline. 66,902 metric tons CO<sub>2</sub>e Scope 1 Scope 2 (location-based) 2,686,401 metric tons CO2e As above

Additionally, Harmony discloses that the effects of climate change pose potential risks for Harmony's operations, particularly in terms of potential water shortages. This has also influenced the company's strategy in this area, leading to investments and technical changes that maximize recovery of water for re-use in some of it major mines, for example. In 2015, Harmony invested in 12 energy and water management projects, and has 19 ongoing projects that it reports will help save 64,040 MWh per year. It further reports that the 17 energy efficiency projects planned for 2016 will save 82,301 MWh per year. It plans to utilize the internal price on carbon to help create the investment case for these projects and will be able to report on the success of this strategy in future disclosures.



Internal price on carbon: €50/metric ton **Emissions reductions** 

# Headquarters? Heerlen, Netherlands SEA

# **GICS SECTOR** Materials **ANNUAL REVENUE** US \$8,571,490,000

Emissions reduction target	GHG efficiency target—by 2025, 45% reduction of Scope 1 and 2 emissions from 2008 baseline.	
Reported emissions (2015)	Scope 1	608,762 metric tons CO <sub>2</sub> e
	Scope 2	458,643 metric tons CO <sub>2</sub> e
Baseline emissions (2008)	Scope 1	3,218,000 metric tons CO <sub>2</sub> e
	Scope 2	1,076,000 metric tons CO <sub>2</sub> e

# Royal DSM, a Dutch multinational

company active in health, nutrition and materials, reports that it has "recognized climate change as a societal megatrend for over a decade." Reflecting this, it highlights that it has embedded in the core of its business strategy the objectives of reducing its own carbon footprint and creating an enabling environment for its low-carbon products. In 2016, Royal DSM reported a new target to improve its GHG efficiency by 45% by 2025 from 2008 levels.

Royal DSM uses an internal price of carbon with a value of €50/metric ton, exceeding the price in the EU ETS, which it trades in. The company reported that it set this price for use in the valuation of large investment projects so the financial impact of GHG emissions could be accounted for:

"In order to encourage investments in low-carbon or carbon free technologies, the Executive Committee decided to include the financial impact of GHG emissions (scopes 1 and 2) through internal carbon pricing in the valuations of large investment projects from 2016 onwards. This also serves to prepare Royal DSM for the financial impact of an external carbon price, which is one of the elements of the comprehensive climate deal that was struck in Paris in December 2015 during COP21. For each large investment proposal, two business cases have to be presented. One without and one with an internal carbon price of 50 €/t CO2e."

The main benefit is to embed the consideration of

a price on carbon into the general conversation in a very systematic way within the company; that it becomes a part of our language in the same way we would talk about any other embedded costs within our projects.

Geraldine Matchett. **Chief Financial Officer** 

The company notes that in the early phase of using the price, it was added to projects already underway to reveal how decisions could have been impacted by an internal price. Since the full implementation of this corporate directive in 2016, Royal DSM has observed the advantage of being able to embed sustainability considerations more effectively at an early point in the design stage of projects, when fundamental decisions that positively contribute to the company's climate change objectives can be readily made. The company's preliminary observation is that the internal carbon price is being used during conceptual engineering to evaluate and select different engineering options. In coming years, Royal DSM discloses that it will undertake an evaluation of the impact of its internal price on carbon on the company's low-carbon investment decisions, and its climate change and business objectives.

# Appendix

**CDP Climate Change Questionnaire Guidance:** Effectively answering the internal carbon pricing question **Question CC2.2c** Does your company use an internal price on carbon? No, but we anticipate doing Yes so in the next 2 years (this choice is for companies that are planning to establish and implement an internal carbon **Question CC2.2d** Please provide details and examples of how your company uses an internal price on carbon Please respond using the text box provided, where possible detailing • Scope that the emissions pertain to (i.e. Scope 1, Scope 2 and/or Scope 3) • Type of internal carbon pricing • Rationale for employing a price • Actual price(s) used and variance (e.g. by time or region, or by the way it is used across the business or in specific business units or corporate divisions) • Process to determine price(s) and business division responsible Examples of how carbon pricing has affected your business (e.g. Challenges with this process

No, and we do not currently anticipate doing so in the next 2 years

companies in Africa are pricing carbon now.<sup>1</sup>

# Currency conversion information

Currency	Exchange rate (to USD)
AUD	1.36
BRL	3.55
CAD	1.31
CHF	0.97
CNY	6.49
EUR	0.90
GBP	0.69
HKD	7.76
HUF	280.13
INR	66.55
JPY	111.95
KRW	1166.20
MXN	17.86
NOK	8.33
RUB	65.76
THB	35.26
TRY	2.90
TWD	32.35
USD	1.00
ZAR	14.68

1 One company submitted private responses and is not listed in the appendix.

(ex: 10-50), or multiple (ex: 10; 50) internal carbon prices.

3 A company is tagged for impact if they dis-closed a tangible change in their business practice as a result of applying an internal

4 A company is tagged for target if they disclose using an internal carbon price to execute a climate-related objective.

carbon price

2 All prices have been converted to USD/ metric ton, based on an annual average exchange rate from June 2015–June 2016. Some companies disclose a range of prices

# Companies currently using an internal price on carbon

	Company	Country	Price (US\$) <sup>2</sup>	Impact <sup>3</sup> Target <sup>4</sup>
Consumer Staples	Illovo Sugar Ltd	South Africa		
Staples	Pick 'n Pay Stores Ltd	South Africa	8.17	
	Tiger Brands	South Africa	8.17	
Energy	Exxaro Resources Ltd	South Africa	8.17	
	Sasol Limited	South Africa		
Financials	Barclays Africa	South Africa		
	Nedbank Limited	South Africa		
	Redefine Properties Ltd	South Africa	8.17	
Health Care	Netcare Limited	South Africa		
Industrials	Group Five Ltd	South Africa	3.27	7
	Murray & Roberts Holdings Limited	South Africa		
	Transnet	South Africa		
Materials	Anglo American Platinum	South Africa	3.27-8.17	
	AngloGold Ashanti	South Africa	7.70	
	Arcelor Mittal South Africa Ltd	South Africa		
	Gold Fields Limited	South Africa	3.79; 5	
	Harmony Gold Mining Co Ltd	South Africa	3.27	
	Kumba Iron Ore	South Africa	3.27-8.17	
	Sibanye Gold Ltd	South Africa	2.36	
Telecom. Services	MTN Group	South Africa		

# Companies that anticipate using an internal price on carbon in the next two years

# **Consumer Discretionary**

Imperial Holdings, South Africa Woolworths Holdings Ltd, South Africa

# **Consumer Staples**

Sesic, Egypt Golden Sugar Company Ltd, Nigeria RCL Foods Ltd, South Africa Tongaat Hulett Ltd, South Africa

# Financials

Emira Property Fund, South Africa Liberty Holdings Ltd (incorporating Liberty Life Group Ltd), South Africa Standard Bank Group, South Africa

# **Health Care**

Mediclinic International, South Africa

# Industrials

Aveng Ltd, South Africa Basil Read, South Africa Grindrod Ltd, South Africa Reunert, South Africa

# Materials

African Rainbow Minerals, South Africa Neopak, South Africa Northam Platinum Ltd, South Africa Sappi, South Africa

# **Telecommunication Services**

Telkom SA Limited, South Africa Vodacom Group, South Africa

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companies in Asia are pricing carbon now.1

# ompanies currently using an internal price on carbon

				 Та
Consumer	Hoi Lung	China		
Discretionary	Shaoguan Hongda Gear Co., Ltd	China		
	Mahindra & Mahindra	India		
	Benesse Holdings, Inc.	Japan	13.40	
	Mazda Motor Corporation	Japan		
	NGK Spark Plug Co., Ltd.	Japan	384.11	
	Nissan Motor Co., Ltd.	Japan		
	Toyota Motor Corporation	Japan		
	Coway Co Ltd	Republic of Korea	8.57	
	Hankook Tire Co Ltd	Republic of Korea	12.68	
	LG Electronics	Republic of Korea		
Consumer	KAO Corporation	Japan		
Staples	Lawson, Inc.	Japan	22.97	
	Megmilk Snow Brand Co.,Ltd.	Japan		
	CJ Cheiljedang	Republic of Korea		
	KT&G	Republic of Korea		
Energy	Essar Oil	India	15.00	
	JX Holdings, Inc	Japan		
	S-Oil Corp	Republic of Korea	14.58	
	PTT	Thailand	18.70	
	PTT Exploration & Production Public Company Limited	Thailand		
Financials	Swire Pacific	Hong Kong		
	Daito Trust Construction Co., Ltd.	Japan	50.43	
	Mori Building Co, Ltd.	Japan		 
	Nomura Holdings, Inc.	Japan		
	Sompo Japan Nipponkoa Holdings, Inc	Japan	26.80–35.73	 
	Sumitomo Mitsui Trust Holdings, Inc.	Japan	20.00 00.10	 
		Republic of Korea	16.00	
	KB Financial Group	Republic of Korea	16.29	
Health Care	Mindray Medical Intl Ltd-Adr	China		
	Astellas Pharma Inc.	Japan	893.29	
Industrials	Cathay Pacific Airways Limited	Hong Kong		
	Hong Kong Aircraft Engineering	Hong Kong	3.38	
	Dai Nippon Printing Co., Ltd.	Japan		
	Daifuku Co., Ltd.	Japan		
	East Japan Railway Company	Japan		
	IHI Corporation	Japan		
	Kawasaki Kisen Kaisha, Ltd.	Japan	90.00	
	Kokuyo Co., Ltd.	Japan	9.83	

# Carbon price disclosure by GICS sector

# Asia Carbon price disclosure by GICS sector

Continued from previous page

	Company	Country	Price (US\$)	Impact	Targ
ndustrials,	Kyodo Printing Co., Ltd.	Japan			
continued	Taisei Corporation	Japan			
	Toto Ltd.	Japan			
	Doosan Heavy Industries & Construction	Republic of Korea			
	Global Brands Manufacture Ltd	Taiwan			
nformation	3NOD	China			
<b>Fechnology</b>	Faratronic	China			
	MingJi	China			
	Tech Mahindra	India			
	Canon Inc.	Japan			
	Citizen Holdings Co., Ltd.	Japan	8.93–26.80		
	FujiFilm Holdings Corporation	Japan			
	Hirose Electric Co., Ltd.	Japan			
	Hitachi, Ltd.	Japan			
	NEC Corporation	Japan			
	Rohm Co., Ltd.	Japan			
	Daeduck Electronics Co., Ltd.	Republic of Korea			
	Samsung Electro-Mechanics Co., Ltd.	Republic of Korea			
	Samsung Electronics	Republic of Korea			
	Simmtech Co., Ltd.	Republic of Korea	16.46		
	AU Optronics	Taiwan			
	Darfon Electronics Corp	Taiwan	6.17		
	Delta Electronics	Taiwan	3.08		
	Macronix International	Taiwan	10.00		
	Young Lighting Technology Inc.	Taiwan			
	Zhen Ding Technology Holding Ltd	Taiwan			
laterials	Beijing Wheaton Glass	China	6.17		
	Luencheong	China			
	ACC	India			
	Ambuja Cements	India			
	Dalmia Cement (Bharat) Limited	India			
	Shree Cement	India	2.12		
	ASAHI PRINTING	Japan			
	Denka Company Limited	Japan	17.87		
	Hitachi Chemical Company, Ltd.	Japan			
	JSR Corporation	Japan	26.80		
	Mitsui Chemicals, Inc.	Japan			
	Showa Denko K.K.	Japan			
	Sumitomo Chemical Co., Ltd.	Japan			
	Toyo Ink SC Holdings Co., Ltd.	Japan			
		s erle en s			

	Company	Country	Price (US\$)	Impact	Target
Materials,	Hansol Paper Co	Republic of Korea	8.57		
continued	Kumho Petrochemical	Republic of Korea			
	LG Chem Ltd	Republic of Korea			
	Lotte Chemical Corp	Republic of Korea			
	Lotte Fine Chemical	Republic of Korea			
	POSCO	Republic of Korea			
Telecom.	KDDI Corporation	Japan	84.86-89.33		
Services	NTT DOCOMO, Inc.	Japan			
	True Corporation	Thailand	5.67		
Utilities	Osaka Gas Co., Ltd.	Japan			
	The Tokyo Electric Power Company Holdings, Inc (TEPCO)	Japan			
	Tokyo Gas Co., Ltd.	Japan			
	Korea District Heating Corp.	Republic of Korea			
	Korea East-West Power	Republic of Korea	19.72		
	Korea Electric Power Corp	Republic of Korea			
	Korea Gas Corp	Republic of Korea	85.75		

# Companies that anticipate using an internal price on carbon in the next two years

<b>Consumer Discretionary</b> Bestway (Hong Kong) Int, China Guangzhou Huabao Glass Co Ltd, China
Minth Group Ltd, China
Neostra, China
Shandong Helon Polytex, China
Top Victory Electronics(Fujian) Co. Ltd, China
Westfield Outdoor, Inc., China
Yueli, China
Zinwell Corporation, China
Arvind Ltd, India
Bharat Forge, India
Tata Motors, India
Asics Corporation, Japan
Dentsu Inc., Japan
Honda Motor Company, Japan
Marui Group Co., Ltd., Japan
Nikon Corporation, Japan
Panasonic Corporation, Japan
Dong Yang Piston Co., Ltd., Republic of Korea

	Ducksan co., Ltd., Republic of Korea
	erae Automotive Systems Co., Ltd, Republic of Korea
d, China	Eunsung textile co,. Itd., Republic of Korea
	Hansoll Textile Ltd, Republic of Korea
	Hotel Shilla Co., Ltd., Republic of Korea
	Korens Inc., Republic Of Korea
o. Ltd, China	SL Corp, Republic of Korea
	Consumer Staples
	Free-Free Industrial Co, China
	Ningbo Ji Ming Electric Appliance, China
	Zhejiang Axilone Shunhua Aluminum & Plastic Co., Ltd,
	China
	Hayco, Hong Kong
	Godrej Consumer Products, India
	Tata Global Beverages, India
	NH Foods Ltd., Japan
	Nihon Kajitsu Kogyo Co., Ltd, Japan
	Shiseido Co., Ltd., Japan
ublic of Korea	Olam International, Singapore
	Charoen Pokphand Foods PCL, Thailand

# Companies that anticipate using an internal price on carbon in the next two years

# Energy

Inpex Corporation, Japan

# Financials

Zhejiang Yat Electrical Appliance Co., Ltd., China Mahindra & Mahindra Financial Services, India Mahindra Lifespace Developers Limited, India State Bank of India, India YES Bank Limited, India Daiwa House Industry Co., Ltd., Japan ORIX Corporation, Japan Seven Bank, Ltd., Japan Tokio Marine Holdings, Inc., Japan Hana Financial Group, Republic of Korea Industrial Bank of Korea, Republic of Korea Samsung Fire & Marine Insurance, Republic of Korea Samsung Securities, Republic of Korea City Developments Limited, Singapore Kasikornbank, Thailand

# **Health Care**

Fenda, China Shengda, China Dr. Reddy's Laboratories, India Nitin Life Sciences, India Piramal Enterprises, India ZCL Chemicals, India Daiichi Sankyo Co., Ltd., Japan

# Industrials

Beauty Star, China China State Construction International Holdings Ltd, China Cixi Zhongfa Lamps, China Cosco Container Lines Co., Ltd, China Hurrytop China Network Logistics, China Juteng, China Ningbo Jiayin, China Ningbo Jiayin, China Sengled Optoelectronics Co.,Ltd, China Suzhou Victory Precision Manufacture Co., Ltd, China Victory Giant Technology, China Zotac, Hong Kong Jain Irrigation Systems, India Furukawa Electric Co., Ltd., Japan Kajima Corporation, Japan Shimizu Corporation, Japan Sumitomo Heavy Industries. Ltd., Japan Pacific Inter-link Sdn Bhd, Malaysia Daewoo E&C, Republic of Korea Hanjin Logistics, Republic of Korea Hyundai E&C, Republic of Korea Hyundai Glovis Co Ltd, Republic of Korea JK Lighting, Republic of Korea KCC, Republic of Korea Samsung C&T, Republic of Korea Samsung Heavy Industries Co Ltd, Republic of Korea Taihan Electric Wire, Republic of Korea King Slide Technology Co., Ltd, Taiwan YZC Kunshan, Taiwan

# Information Technology

BOE Technology Group Co., Ltd., China Cienet Technologies, China Cybertan Technology Inc, China Founder PCB, China Huafeng, China Shandong Saint Electronics, China Shanghai Meixing, China Shenzhen Grentech, China Shenzhen Sun And Lynn, China Sirtec, China T&W, China Tongyu, China YanTat Printed Circuit (Shenzhen) Co., Ltd, China Infosys Limited, India Brother Industries, Ltd., Japan Fujitsu Ltd., Japan Konica Minolta, Inc., Japan Nomura Research Institute, Ltd., Japan Ricoh Co., Ltd., Japan TDK Corporation, Japan Techsap Asp Sdn Bhd, Malaysia Daewon Semiconductor Packaging Industrial Co Ltd, Republic of Korea ISU Petasys Co Ltd, Republic of Korea LG Display, Republic of Korea LG Innotek, Republic of Korea Samsung SDI, Republic of Korea

SK Hynix, Republic of Korea Elec & Eltek Co Ltd, Singapore Advanced Semiconductor Engineering, Arcadyan Germany Technology, Taiwar Chaun-Choung Technology Corp, Taiwa Chicony Electronics Co. Ltd, Taiwan Compal Electronics, Taiwan Everlight Electronics Co Ltd, Taiwan FSP Technology Inc., Taiwan Innolux Corporation, Taiwan Joy Technology (Shenzen) Corp., Taiwar Lextar, Taiwan Mitrastar Technologies (Formerly Zyxel Communications), Taiwan MiTAC Holdings Corporation (MHC), Taiv Nanya Technology Corp, Taiwan Powertech Technology Inc, Taiwan Qisda, Taiwan Quanta Computer, Taiwan Sable Corporation, Taiwan Siliconware Precision Industries Co., Tai Taiwan Semiconductor Manufacturing,

# Materials

Black Cat. China Nanyi Zhi Pin Packaging Co., Ltd, China Porton, China Rong Hua (Qing Yuan) Offset Printing, C Shanghai Huachi Printing Co., Ltd, China Shanghai Takemoto Packages Co., Ltd, China Shenma, China Shya Hsin Packaging Industry (China) Co., Ltd., China Spread Profit, China STARLITE PRINTERS (SZ) CO., LTD, China Essar Steel Limited, India Godrej Industries, India GRP, India Hindustan Zinc, India Mahindra Sanyo Special Steel Pvt. Ltd, India Parksons Packaging Limited Chakan, India Tata Chemicals, India Tata Steel. India Vedanta Ltd. India Dynaplast, Indonesia Pt Visichem Intiprima, Indonesia

	Pt. Printindo Utama, Indonesia
	Nitto Denko Corporation, Japan
Taiwan	Rengo Co., Ltd., Japan
ı	Shin-Etsu Chemical Co., Ltd., Japan
an	Takeuchi-press Industries, Japan
	Hyundai Steel Co, Republic of Korea
	Kiswire Ltd., Republic of Korea
	China Steel, Taiwan
	Indorama Ventures PCL, Thailand
	PTT Global Chemical, Thailand
n	Telecommunication Services
	Airsys, China
	Anhui Tianyuan Commu, China
iwan	China Mobile, China
	Chinacomm, China
	Innolight, China
	Svarn Infratel, India
	KT Corporation, Republic of Korea
	LG Uplus, Republic of Korea
	SK Telecom, Republic of Korea
iiwan	SingTel, Singapore
Taiwan	Hwacom Systems, Taiwan
	Advanced Info Service, Thailand
a	Utilities
	CLP Holdings Limited, Hong Kong
China	GAIL, India
	Tata Power Co, India

Companies currently using an internal price on carbon



companies in Europe are pricing carbon now.1

	Company	Country	Price (US\$)	Impact	Target
Consumer	JCDecaux SA.	France			
Discretionary	Kering	France	69.25		
	Michelin	France			
	Renault	France			
	BMW AG	Germany	6.70		
	Daimler AG	Germany			
	PUMA SE	Germany			
	Volkswagen AG	Germany			
	Roechling Automotive	Italy			
	Inditex	Spain	30.00		
	Compagnie Financière Richemont SA	Switzerland			
	Arçelik A.S.	Turkey			
	Vestel Elektronik Sanayi Ve Ticaret A.S.	Turkey			
	Crest Nicholson PLC	United Kingdom			
	Domino's Pizza Group plc	United Kingdom	24.64		
	Jaguar Land Rover Ltd	United Kingdom	11.17		
	JD Sports Fashion	United Kingdom			
	Marks and Spencer Group plc	United Kingdom			
	N Brown Group Plc	United Kingdom	23.48		
	RELX Group	United Kingdom			
	Sky plc	United Kingdom	23.33		
	Whitbread	United Kingdom			
	WPP Group	United Kingdom	53.15		
Consumer	Carlsberg Breweries A/S	Denmark			
Staples	Carrefour	France	22.34-78.18		
	Danone	France			
	Sofidel S.p.A.	Italy			
	Rixona	Netherlands			
	Jerónimo Martins SGPS SA	Portugal	5.58		
	Coca-Cola HBC AG	Switzerland			
	Nestlé	Switzerland	1.02		
	Migros Ticaret A.S.	Turkey			
	Associated British Foods	United Kingdom			
	Dairy Crest Group	United Kingdom			
	J Sainsbury Plc	United Kingdom	24.64		
	Morrison Supermarkets	United Kingdom			
	Muntons plc	United Kingdom			
	Unilever plc	United Kingdom	10.00		

OMV AG Neste Corporation Total MOL Nyrt. Eni SpA Royal Dutch Shell Vopak Det Norske Oljese Statoil ASA Galp Energia SGP Compañía Españo CEPSA Repsol Lundin Petroleum BP Tullow Oil **Financials** Danske Bank A/S BNP Paribas Gecina Societe Generale Commerzbank AG Deutsche Bank A0 Piraeus Bank Banco de credito Banco Popular Es CaixaBank Nordea Bank BEKB / BCBE Credit Suisse Swiss Re T.Garanti Bankasi T.Sinai Kalkinma E Aviva plc Barclays Big Yellow Group Capital & Counties Ernst & Young LLI Henderson Group Legal and General Management Unite Students Workspace Group

Company

Energy

1 33 companies submitted private responses and are not listed in the appendix.

	Country	Price (US\$)	Impact	Target
	Austria			
n	Finland			
	France	27.92		
	Hungary			
	Italy	40.00		
l	Netherlands	40.00		
	Netherlands	27.92		
elskap ASA	Norway			
	Norway	50-64		
PS SA	Portugal	33.51		
iola de Petróleos, S.A.U.	Spain			
	Spain			
ו	Sweden	54.03		
	United Kingdom	40.00		
	United Kingdom			
6	Denmark			
	France			
	France			
;	France	11.17		
G	Germany			
١G	Germany			
	Greece	7.82		
social cooperativo	Spain			
spanol S.A.	Spain	8.94		
	Spain	5.58		
	Sweden	2.23		
	Switzerland			
	Switzerland			
	Switzerland			
i A.S.	Turkey			
Bankasi A.S.	Turkey			
	United Kingdom			
	United Kingdom			
)	United Kingdom	23.92		
es Properties	United Kingdom	17.50		
.P UK	United Kingdom	23.92		
p	United Kingdom			
al Investment	United Kingdom			
	United Kingdom	24.64		
p	United Kingdom			

# **Europe** Carbon price disclosure by GICS sector

Continued from previous page

	Company	Country	Price (US\$)	Impact	Targe
Health Care	Lundbeck A/S	Denmark			
	Novartis	Switzerland	100.00		
	Boots Contract Manufacturing	United Kingdom			
	Nuffield Health	United Kingdom			
	Spire Healthcare	United Kingdom	24.64		
ndustrials	Grundfos	Denmark			
	Air France—KLM	France			
	Bic	France	12.29; 22.34		
	Bouygues	France			
	Groupe Eurotunnel	France			
	La Poste	France	7.82		
	LEGRAND	France	33.51		
	Saint-Gobain	France			
	Hochtief AG	Germany			
	Kingspan Group PLC	Ireland			
	Danieli & C Officine Meccaniche S.p.A.	Italy			
	Arcadis	Netherlands			
	Royal BAM Group nv	Netherlands			
	CTT-Correios de Portugal SA	Portugal	39.10; 7.82–22.34	-	
	Abengoa	Spain	10.05		
	Ferrovial	Spain			
	Grupo Logista	Spain			
	International Consolidated Airlines Group, S.A.	Spain			
	Obrascon Huarte Lain (OHL)	Spain	4.86		
	SAS	Sweden			
	Pegasus Hava Taşimaciliği A.Ş.	Turkey	6.37		
	Balfour Beatty	United Kingdom	24.64		
	Go-Ahead Group	United Kingdom	23.33		
	Linklaters LLP	United Kingdom			
	Morgan Advanced Materials	United Kingdom			
	Morgan Sindall Group plc	United Kingdom			
	Senior Plc	United Kingdom	27.71		
	Travis Perkins	United Kingdom			
nformation	Atos SE	France			
Technology	Sopra Steria Group	France	5.58		
	Renishaw	United Kingdom			
	Sungard Availability Services (Sungard AS)	United Kingdom			

	Company	Country	Price (US\$) In	npact	Target
Materials	Solvay S.A.	Belgium	83.77		
	Novozymes A/S	Denmark			
	Metsä Board	Finland	11.17		
	Outokumpu Oyj	Finland			
	Stora Enso Oyj	Finland			
	MMP Packetis	France	35.74		
	MMP Premium	France	35.74		
	BASF SE	Germany			
	D.G.W.	Germany			
	Edelmann	Germany			
	HeidelbergCement AG	Germany	22.34		
	ThyssenKrupp AG	Germany			
	Smurfit Kappa Group PLC	Ireland			
	Palladio Group SPA	Italy	9.24; 22.34		
	Zignago Vetro SpA	Italy			
	AkzoNobel	Netherlands	55.84–150.78		
	Royal DSM	Netherlands	55.84		
	Borregaard ASA	Norway			
	Norsk Hydro	Norway			
	Arkhangelsk Pulp and Paper Mill	Russia	16.75		
	Acerinox	Spain			
	Ercros	Spain			
	Boliden Group	Sweden			
	SSAB	Sweden			
	Tetra Pak	Sweden	11.17		
	Glencore plc	Switzerland	8.17		
	LafargeHolcim Ltd	Switzerland			
	Anglo American	United Kingdom	3.27-8.17		
	BHP Billiton	United Kingdom	24.00		
	GPS PE Products	United Kingdom	17.50		
	Hill & Smith Holdings	United Kingdom			
	Lonmin	United Kingdom			
	Marshalls	United Kingdom			
	Mondi PLC	United Kingdom	33.51		
	Petra Diamonds Ltd	United Kingdom			
	Rio Tinto	United Kingdom			
Telecom.	Magyar Telekom Nyrt.	Hungary		I	
Services	Koninklijke KPN NV (Royal KPN)	Netherlands			
	BT Group	United Kingdom	24.64		
	TalkTalk Telecom Group	United Kingdom	25.08		
	Vodafone Group	United Kingdom			

# **Europe** Carbon price disclosure by GICS sector

Continued from previous page

	Company	Country	Price (US\$)	Impact	Target
Jtilities	Verbund AG	Austria	5.58–7.48		
	Fortum Oyj	Finland			
	EDF	France			
	ENGIE	France			
	SUEZ	France			
	VEOLIA	France			
	E.ON SE	Germany	22.34-44.68		
	A2A	Italy	6.70-13.40		
	ENEL SpA	Italy	12.29		
	Snam S.P.A	Italy	8.23		
	Terna	Italy			
	EDP-Energias de Portugal S.A.	Portugal	5.58-67.01		
	REN—Redes Energéticas Nacionais	Portugal			
	ACCIONA S.A.	Spain	39.09; 50.26; 80.42	-	
	Enagas	Spain	7.82		
	Endesa	Spain	12.29		
	Gas Natural SDG SA	Spain	23.24-37.11		
	Iberdrola SA	Spain	33.51		
	Vattenfall Group	Sweden			
	Centrica	United Kingdom	32.08		
	National Grid PLC	United Kingdom	86.04		
	Pennon Group	United Kingdom	75.83–291.65	5	
	Severn Trent	United Kingdom	21.29		
	SSE	United Kingdom			
	United Utilities	United Kingdom	23.48		

# Companies that anticipate using an internal price on carbon in the next two years

**Consumer Discretionary** Groupe PSA, France Ipsos, France Sodexo, France Axel Springer SE, Germany iwis motorsysteme, Germany Adler Plastic Spa, Italy O.M.G. Di Messieri Odoardo & C. Spa, IEE, Luxembourg Melia Hotels International SA, Spain NAGARES. S.A., Spain NH Hotel Group, Spain Ihlas Ev Aletleri Imalat Sanayi Ve Ticare Berkeley Group, United Kingdom Brand Addition, United Kingdom Cms Cameron Mckenna, United Kingc De Vere Group, United Kingdom Dentsu Aegis Network, United Kingdo GLH (Thistle Hotels), United Kingdom Norton Rose, United Kingdom Redrow Homes Ltd, United Kingdom Rosti, United Kingdom SuperGroup, United Kingdom TUI Group, United Kingdom

# **Consumer Staples**

Delhaize Group, Belgium L'Oréal, France Tereos, France Beiersdorf AG, Germany METRO AG, Germany MI (Michaelleides), Greece De Matteis Agroalimentare S.P.A., Italy Heineken NV, Netherlands Aceites Del Sur—Coosu, Spain AJE Group, Spain Dacsa Ltd, Spain A.G. Barr Plc, United Kingdom Britvic, United Kingdom

# Energy

Maurel Et Prom, France ERG S.p.A, Italy SBM Offshore, Netherlands PJSC Gazprom, Russia Tecnicas Reunidas, Spain Ophir Energy Plc, United Kingdom Premier Oil, United Kingdom

# Financials

	Altarea Cogedim, France
	AXA Group, France
	CNP Assurances, France
	Credit Agricole, France
	Icade, France
	Klepierre, France
, Italy	Nexity, France
	Eurobank Ergasias SA, Greece
	National Bank Of Greece, Greece
	Allied Irish Banks plc, Ireland
	UniCredit, Italy
et A.S., Turkey	ING Group, Netherlands
	DNB ASA, Norway
	Bankinter, Spain
dom	BBVA, Spain
	Hoist Finance, Sweden
m	Akbank T.A.S., Turkey
	Türkiye Kalkinma Bankasi A.S., Turkey
	Yapi Ve Kredi Bankasi A.S., Turkey
	De Vere Venues Group Ltd, United Kingdom
	Hammerson, United Kingdom
	Land Securities, United Kingdom
	Prudential PLC, United Kingdom
	Health Care
	UCB SA, Belgium
	Coloplast A/S, Denmark
	Sanofi, France
	Fresenius SE & Co. KGaA, Germany
	Shire, Ireland
	AstraZeneca, United Kingdom
/	Bupa, United Kingdom
	Industrials
	Österreichische Post AG, Austria
	Palfinger AG, Austria
	Kautaa Czach Dopublia

Palfinger AG, Austria Keytec, Czech Republic A.P. Moller—Maersk, Denmark DANFOSS, Denmark Finnair, Finland Valmet, Finland ADP (Aeroports de Paris), France Derichebourg Multiservices, France Schneider Electric, France Deutsche Post AG, Germany Siemens AG, Germany Suedkabel GmbH, Germany WAGO, Germany Weener Plastik GmbH, Germany

# **Europe** Carbon price disclosure by GICS sector

Continued from previous page

# Companies that anticipate using an internal price on carbon in the next two years

Ingersoll-Rand Co. Ltd., Ireland Airbus Group, Netherlands CEVA, Netherlands Royal Philips, Netherlands Ficosa, Portugal Iturri, S.A., Spain Inwido Ab, Sweden Skanska AB, Sweden Gategroup Holding AG, Switzerland Kuehne + Nagel International AG, Switzerland AVK, United Kingdom BBA Aviation, United Kingdom CNH Industrial NV, United Kingdom Costain Group, United Kingdom easyJet, United Kingdom FirstGroup Plc, United Kingdom Interserve Plc, United Kingdom National Express Group Plc, United Kingdom Project People, United Kingdom Rolls-Royce, United Kingdom Stephenson Harwood, United Kingdom Unipart, United Kingdom Virgin Atlantic Airways Ltd, United Kingdom Volex Group, United Kingdom Whistl UK Ltd, United Kingdom WSH Group, United Kingdom

# Information Technology

Scanfil, Finland Cap Gemini, France Jenoptik AG, Germany SAP SE, Germany Ericsson, Sweden Aci Worldwide Ltd, United Kingdom NSC Global Ltd, United Kingdom

Materials

Constantia Packaging, Austria Air Liquide, France ARKEMA, France Chimex, France Lanxess AG, Germany Wieland Holding, Germany CRH Plc, Ireland Armetallizing NV, Italy Industria Grafica Eurostampa S P A, Italy Italcementi, Italy Nuceria Adesivi SRL, Italy PCC Exol, Poland Grafobal a.s, Slovakia Alliabox, Spain Menshen, Spain Clariant AG, Switzerland Givaudan SA. Switzerland Model Holding AG, Switzerland Akçansa Çimento Sanayi Ve Ticaret A.S., Turkey ASG, United Kingdom Croda International, United Kingdom Innovia Films Ltd, United Kingdom Vedanta Resources PLC, United Kingdom

# **Telecommunication Services**

GOBE, France Deutsche Telekom AG, Germany VIA optronics (Suzhou) Co., Ltd, Germany Telecom Italia, Italy Telefonica, Spain Millicom International Cellular SA, Sweden Swisscom, Switzerland Beacon Security & Communications Limited, United Kingdom

# Utilities

R.E.E., Spain Akenerji Elektrik Üretim A.S., Turkey Zorlu Dogal Elektrik Üretimi A.S., Turkey Zorlu Enerji Elektrik Üretim A.S., Turkey



companies in Latin America are pricing carbon now.1

# Companies currently using an internal price on carbon

	Company	Country	Price (US\$)	Impact	Target
Consumer	Feedbacktur Viagens Ltda—EPP—GILOGRJ	Brazil			
Discretionary	Grupo Televisa S.A.	Mexico			
Consumer	Granja 3 Arroyos	Argentina			
Staples	Natura Cosmeticos SA	Brazil			
	Vina Concha y Toro S A	Chile	1.00		
	Grupo Nutresa S.A.	Colombia			
	Sociedad Agrícola e Industrial San Carlos	Ecuador			
Energy	Petróleo Brasileiro SA-Petrobras	Brazil			
Financials	Banco Santander Brasil	Brazil			
	Itaú Unibanco Holding S.A.	Brazil			
	Itausa Investimentos Itau S.A.	Brazil			
Industrials	Ecofrotas	Brazil			
	Transportes Cavalinho	Brazil			
	Colcafe	Colombia		-	
Information Technology	Service Bank Servs. Tecnologicos E	Brazil			
Materials	Braskem S/A	Brazil			
	Duratex S/A	Brazil			
Utilities	AES Tiete SA	Brazil			
	Centrais Eletricas Brasileiras S/A (Eletrobras)	Brazil	5.00		
	Companhia Energetica Minas Gerais-CEMIG	Brazil	1.00		
	CPFL Energia SA	Brazil	0.28		
	Colbun SA	Chile	5.00		
	Celsia SA ESP	Colombia			

# Companies that anticipate using an internal price on carbon in the next two years

# **Consumer Discretionary**

Aethra Sistemas Automotivos S/A., Braz B2W Companhia Global do Varejo, Braz Lojas Americanas S/A, Brazil CINSA SA DE CV, Mexico Janesville de México, S.A. de C.V., Mexi Karmatex, Mexico Prod Infantiles Selectos SA CV, Mexico

# **Consumer Staples**

JBS S/A, Brazil Mataboi, Brazil

1 3 companies submitted private responses and are not listed in the appendix.

# Carbon price disclosure by GICS sector

	Vigor, Brazil
zil	Colombina S.A., Colombia
zil	Dyval S.A (Repostería Deli), Colombia
	Panifresh Costa Rica SA, Costa Rica
	Ayvi SA de CV, Mexico
tico	Cafinco SA de CV, Mexico
	Comercializadora GAB (Mr Lucky), Mexico
	Innophos Mexicana S. de R.L. de C.V., Mexico
	Pinsa Comercial SA de CV, Mexico
	Proteinas Y Oleicos SA CV, Mexico

# **Latin America** Carbon price disclosure by GICS sector

Continued from previous page

# Companies that anticipate using an internal price on carbon in the next two years

# Financials

Banco Bradesco S/A, Brazil Paschoalotto I C BR G E LTDA, Brazil Banco Davivienda SA, Colombia Grupo de Inversiones Suramericana SA, Colombia Grupo Financiero Banorte SAB de CV, Mexico

# Industrials

Loginter, Argentina Companhia de Concessões Rodoviárias-CCR, Brazil Grupo Libra, Brazil Hidrojato Nacional SC LTDA, Brazil Sete Servicos De Entrega DE TI (Texlog), Brazil Transportadora Rodomeu LTDA, Brazil Transvip Transp De Val Vig Patrimonial LTDA, Brazil

# Materials

Rigolleau, Argentina FIBRIA Celulose S/A, Brazil Grafica 43, Brazil Klabin S/A, Brazil Vale, Brazil Votorantim Cimentos, Brazil Empresas CMPC, Chile

Cementos Argos SA, Colombia Fepromel SAS., Colombia Vical, Costa Rica Absormex, Mexico Fresnillo plc, Mexico Packaging Products del Peru, Peru Trupal S.A, Peru

# **Telecommunication Services**

Axtel, Mexico

# Utilities

Cia Paranaense de Energia-COPEL, Brazil EDP-Energias do Brasil S.A., Brazil Eletropaulo Metropolitana Eletricidade de São Paulo S/A, Brazil Empresa de Energia de Bogota S.A. E.S.P., Colombia Interconexion Electrica Sa, Colombia Isagen S.A. E.S.P., Colombia

444		Company	Country	Price (US\$)	Impact	Target
	Consumer	Aimia Inc.	Canada	13.79		
	Discretion- ary	Canadian Tire Corporation, Limited	Canada	11.49–22.99		
companies in North	-	Fruit of the Loom	USA			Image   Image </td
America are pricing		General Motors Company	USA	5.00		
carbon now. <sup>1</sup>		Superior Industries International	USA			
		Walt Disney Company	USA			
	Consumer	Arabar Daniala Midland				
	Staples	Archer Daniels Midland	USA			
		Campbell Soup Company	USA			
		Colgate Palmolive Company	USA			_
		Dean Foods Company	USA			
		Del Monte Foods	USA			
		Hormel Foods	USA			
		WhiteWave Foods	USA			
	Energy	ARC Resources Ltd.	Canada			
		Canadian Natural Resources Limited	Canada			
		Cenovus Energy Inc.	Canada			
		Encana Corporation	Canada	20–125		
		Enerplus Corporation	Canada	22.98		
		Husky Energy Inc.	Canada			
		Imperial Oil	Canada	80.00		
		Keyera Corp.	Canada	11.49–22.98		
		Suncor Energy Inc.	Canada	11.49-42.12		
		TransCanada Corporation	Canada	61.27		
		Vermilion Energy Inc.	Canada	11.49; 16.91		
		Chevron Corporation	USA			
		ConocoPhillips	USA	6–38		
		Devon Energy Corporation	USA	15.00		
		Exxon Mobil Corporation	USA	80.00		
		Hess Corporation	USA	20-40		
		Occidental Petroleum Corporation	USA			
	Financials	Bank of Montreal	Canada	25.00		_
		Great-West Lifeco Inc.	Canada	23.00		-
		Power Corporation of Canada	Canada	22.98		
				22.98		
		Power Financial Corporation	Canada Canada	9.00	-	_
		TD Bank Group BNY Mellon				
			USA	29.02		
		Goldman Sachs Group Inc.	USA			
		Harvard Maintenance, Inc.	USA			
1 15 companies submitted private responses		Wells Fargo & Company	USA			

Middle East
Carbon price disclosure by sector

# Companies that anticipate using an internal price on carbon in the next two years

**Consumer Discretionary** Classic Fashion Apparel, Jordan

Materials Altajir Glass, United Arab Emirates

# **Telecommunication Services**

ECI Telecom, Israel

1 15 companies submitted private responses

and are not listed in the appendix.

# Carbon price disclosure by GICS sector

# Companies currently using an internal price on carbon

# **North America** Carbon price disclosure by GICS sector

Continued from previous page

	Company	Country	Price (US\$)	Impact	Targe
Health Care	Allergan plc	USA			
	Biogen Inc.	USA			
Industrials	Air Canada	Canada			
	The Beck Group—HC Beck	USA			
	Covanta Energy Corporation	USA			
	Cummins Inc.	USA			
	Delta Air Lines	USA			
	General Electric Company	USA			
	Jacobs Engineering Group Inc.	USA	23.92		
	Owens Corning	USA	10-60		
	Parker-Hannifin Corporation	USA			
	Stanley Black & Decker, Inc.	USA	23; 25; 150		
	Tennant Company	USA			
	Waste Management, Inc.	USA			
	Wisconsin Energy Conservation	USA	13.12		
	Corporation (WECC)				
Information	Adobe Systems, Inc.	USA		-	
Technology	Alphabet, Inc.	USA			
	Asociar LLC	USA			
	Autodesk, Inc.	USA			
	Corning Incorporated	USA			
	EMC Corporation	USA	30.00		
	IO Data Centers	USA			
	Microchip Technology	USA			
	Microsoft Corporation	USA			-
Materials	Barrick Gold Corporation	Canada			
	Catalyst Paper Corporation	Canada	22.98		
	HudBay Minerals Inc.	Canada	15.32–38.29		
	Resolute Forest Products Inc.	Canada			
	Teck Resources Limited	Canada	11.49–30.64		
	E.I. du Pont de Nemours and Company	USA			
	Eastman Chemical Company	USA			
	Monsanto Company	USA			
	Owens-Illinois	USA			
	The Dow Chemical Company	USA			
Telecom.	Rogers Communications Inc.	Canada			
Services	GENBAND	USA			
	World Wide Technology Holding Company	USA			

Utilities	Capital Power Corpo
	TransAlta Corporatio
	Ameren Corporation
	American Electric Po
	CMS Energy Corpora
	DTE Energy Compar
	Duke Energy Corpor
	Eversource Energy
	Exelon Corporation
	FirstEnergy Corporat
	Los Angeles Departr
	Power
	NiSource Inc.
	NRG Energy Inc
	OGE Energy Corp.
	Ormat Technologies
	PG&E Corporation
	Pinnacle West Capita
	Sempra Energy
	WEC Energy Group
	Xcel Energy Inc.

Company

# Companies that anticipate using an internal price on carbon in the next two years

**Consumer Discretionary** Active Knitwear Resources Inc, USA Adjmi Apparel Group, USA All Access Apparel, Inc., USA Cable Connection & Supply, USA Custom Accessories Inc, USA Detroit Manufacturing Systems, USA E&E Manufacturing, USA Jjs Mae Inc Dba Rainbeau, USA Lowe's Companies, Inc., USA Neapco, USA Otter Products, LLC, USA Paris Presents LTD, USA Renfro Corporation, USA Royal Caribbean Cruises Ltd, USA Roytex Inc, USA Topson Downs, USA VF Corporation, USA Whirlpool Corporation, USA Wyndham Worldwide Corporation, USA

	Country	Price (US\$)	Impact	Target
orporation	Canada			
ration	Canada	22.98		
tion	USA	23–53		
c Power Company, Inc.	USA			
poration	USA			
ipany	USA			
rporation	USA			
ду	USA			
on	USA	0–20		
oration	USA			
partment of Water and	USA	12.45		
	USA	20.00		
	USA			
p.	USA			
gies Inc	USA			
n	USA			
apital Corporation	USA			
	USA			
pup	USA			
	USA	1.86–40		-

# **Consumer Staples**

Loblaw Companies Limited, Canada Maple Leaf Foods Inc., Canada Albaad, USA Alliance One International Inc., USA Beaver Street Fisheries, USA Berwick Offray Hong Kong, USA Cargill, USA Coca-Cola European Partners, USA Kellogg Company, USA Leprino Foods, USA Mars, USA Massimo Zanetti Beverage USA, USA Michael Foods Inc (USFS), USA Molson Coors Brewing Company, USA Norpac Foods, Inc., USA Oxygen, USA PepsiCo, Inc., USA Philip Morris International, USA Royal Cup, Inc., USA Shanghai Yingshuo Plastic Co, Ltd, USA Supreme Rice Mill, USA

# **North America** Carbon price disclosure by GICS sector

Continued from previous page

# Companies that anticipate using an internal price on carbon in the next two years

# Energy

Crescent Point Energy Corporation, Canada Baker Hughes Incorporated, USA CONSOL Energy Inc., USA

## Financials

Bank of Nova Scotia (Scotiabank), Canada Bentall Kennedy, Canada Host Hotels & Resorts, Inc., USA Invesco Ltd, USA Iron Mountain Inc., USA JPMorgan Chase & Co., USA Morgan Stanley, USA

# Health Care

Baxter International Inc., USA Bristol-Myers Squibb, USA Catalent Pharma Solutions, USA Valeant Pharmaceuticals International, Inc., USA Waters Corporation, USA

# Industrials

Canadian National Railway Company, Canada TTR Transport, Canada 3M Company, USA Asplundh Tree Expert, USA Boston Coach, USA DSC Logistics, USA Flyte Tyme Limousine, USA Iwco Direct, USA Martin Transportation Systems, USA Northline Utilities, USA Republic Services, Inc., USA Wabtec Corp., USA

# Information Technology

BlackBerry Limited, Canada Arista Networks, USA Automatic Data Processing, Inc., USA Equinix, INC., USA Jabil Circuit, Inc., USA Juniper Networks, Inc., USA NetApp Inc., USA Optoplex, USA PCTEL, USA Penguin Computing, USA Qualcomm Inc., USA Synaptics, USA Telamon Corporation, USA VMware, Inc, USA VXI Global Solutions Inc. USA Western Digital Corp, USA Yahoo! Inc., USA Materials Detour Gold Corporation, Canada Kruger Products Inc, Canada Yamana Gold Inc., Canada Accurate Box, USA Alcoa Inc., USA Avery Dennison Corporation, USA Berry Plastics, USA Golden Aluminum, Inc., USA Koppers Holdings Inc, USA Newmont Mining Corporation, USA Novelis Inc., USA Paper Magic Group Hong Kong Ltd, USA YONYU Plastics (Shanghai) Co., Ltd, USA

# **Telecommunication Services**

Telus Corporation, Canada CenturyLink, USA

## Utilities

The AES Corporation, USA



companies in Oceania

are pricing carbon now.1

# Companies currently using an internal price on carbon

-	- •	-			
	Company	Country	Price (US\$)	Impact	Target
Consumer	Wesfarmers	Australia			
Staples	Woolworths Limited	Australia			
Energy	AWE	Australia			
	Origin Energy	Australia	36.75		
	Santos	Australia			
	Woodside Petroleum	Australia			
Financials	AMP	Australia			
	Australia and New Zealand	Australia	1.30;		
	Banking Group		10.29–15.44		
	GPT Group	Australia			
	Insurance Australia Group	Australia			
	Investa Property Group	Australia			
	National Australia Bank	Australia			
	Platinum Asset Management	Australia			
	Stockland	Australia			
	Westpac Banking Corporation	Australia			
Industrials	Qantas Airways	Australia			
Materials	Incitec Pivot	Australia			
	South32	Australia			
	Fletcher Building	New Zealand			
Utilities	AGL Energy	Australia	10.25		
	Infigen Energy	Australia			

# Companies that anticipate using an internal price on carbon in the next two years

**Consumer Discretionary** Super Retail Group, Australia Warehouse Group, New Zealand

Energy Oil Search, Australia

Financials Ayala Land Inc, Philippines

## Industrials

Aurizon Holdings, Australia Australia Post, Australia Cleanaway Waste Management, Australia

1 2 companies submitted private responses and are not listed in the appendix.

# Carbon price disclosure by GICS sector

## Materials

Alumina, Australia Boral, Australia Fortescue Metals Group, Australia Integrated Packaging Australia Pty Ltd, Australia Sandfire Resources NL, Australia Sims Metal Management, Australia Atlas Consolidated Mining & Development, Philippines

# **Telecommunication Services**

Spark New Zealand, New Zealand Globe Telecom Inc, Philippines

# Utilities

APA Group, Australia



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