

Corporate Engagement Program Overview



SCIENCE BASED TARGETS NETWORK
GLOBAL COMMONS ALLIANCE



What can your company do today to start aligning with science, to ensure it's doing its part for an equitable, net zero, nature positive future?

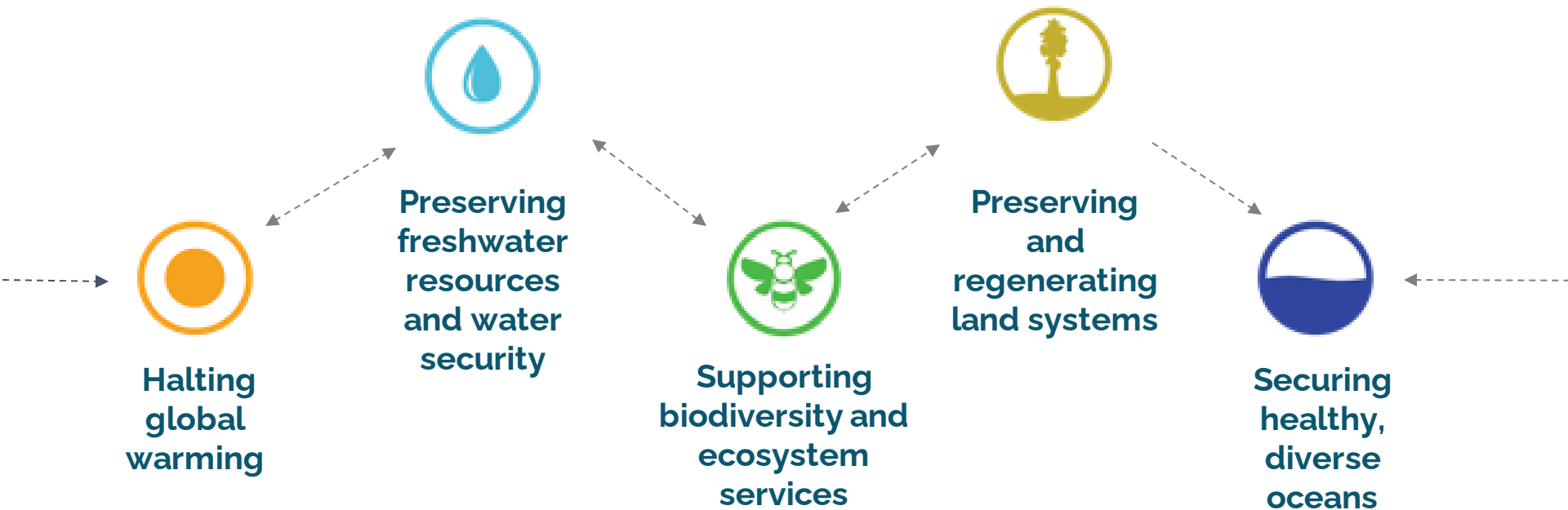
Science-based targets lay out a net zero, nature positive pathway for business



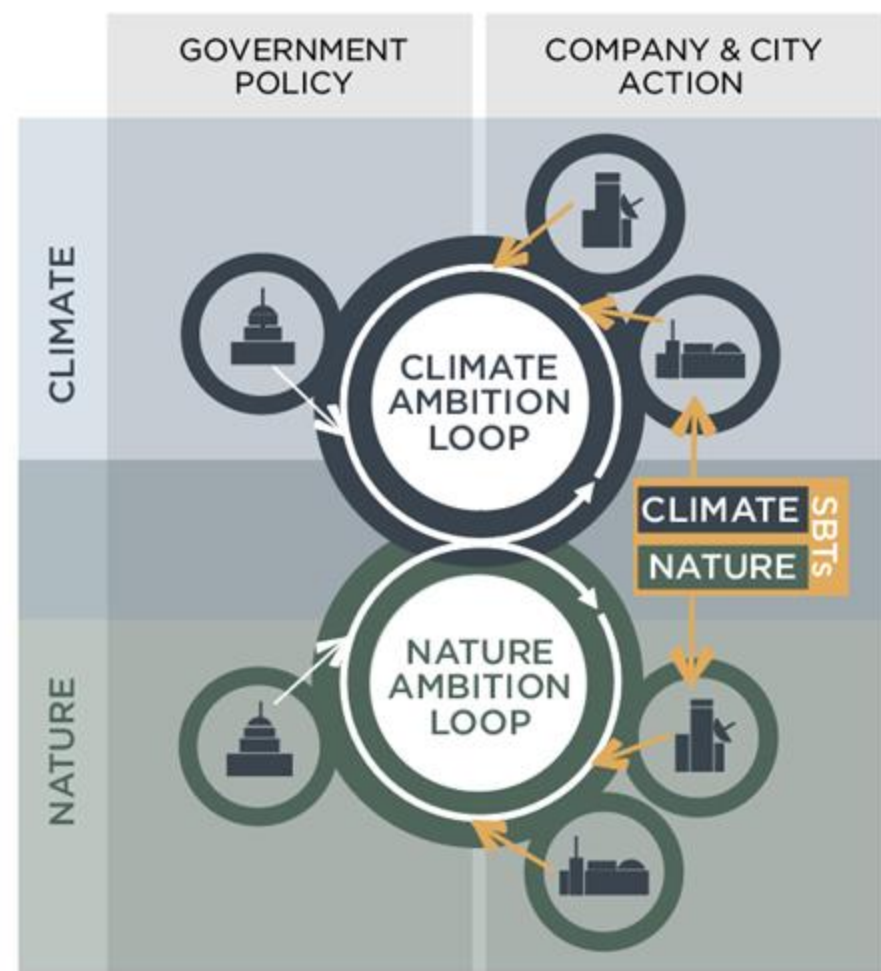
Climate + Nature

Find out more about setting targets with SBTi here: <https://sciencebasedtargets.org/set-a-target>

Together, we will discover how to integrate solutions that will turn isolated issues into new opportunities



...And create climate
and nature ambition
loops



Global Commons Alliance

EARTH
COMMISSION

Earth Commission

Coalition of scientists aiming to identify a safe and just corridor for humanity

SBTN

Science Based Targets Network

Aims to provide science-based targets for all global commons for all companies and cities in the world

EARTH HQ

Earth HQ

Aims to establish powerful new media partnerships to reach millions of people

SYSTEMS
CHANGE
LAB

Systems Change Lab

Aims to build the enabling systems to scale action rapidly across cities, companies and societies



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Who We Are



Corporate Engagement Program members



Coalitions + financial sector orgs working with SBTN



RSB
Roundtable on
Sustainable Biomaterials
www.rsb.org



THE
**FASHION
PACT**



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Value Add of SBTN & SBTs for Nature

1. Consolidated approach
2. Practicality
3. Credibility
4. Prioritization
5. Communication + alignment
6. Controlled trade-offs + increased co-benefits



SCIENCE-BASED TARGETS *for* NATURE

Initial Guidance for Business

September 2020



Science-Based

“Aligned with Earth’s limits and societal sustainability goals”

The scope and ambition of the target at actor level is aligned with the scientific limits that define a safe space for humanity, and societal sustainability goals/targets that define a just future for nature and people.

Targets

“Measurable, actionable, and time-bound objectives”

Actors must be able to measure a baseline, take action, and track progress with a reasonable level of effort.



Aligning SBTs for nature with societal frameworks for action



The Convention on Biological Diversity (UNCBD) and the post-2020 Global Biodiversity Framework;



The Convention to Combat Desertification (UNCCD) and the 2018-2030 Strategic Framework;



The Framework Convention on Climate Change (UNFCCC) and the Paris Agreement;



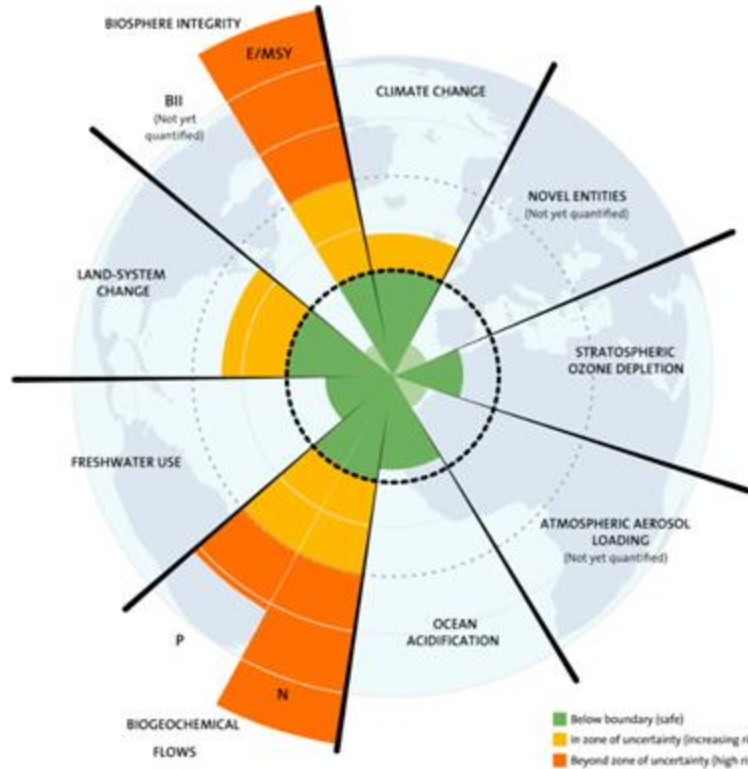
The UN General Assembly and the 2030 Agenda for Sustainable Development.



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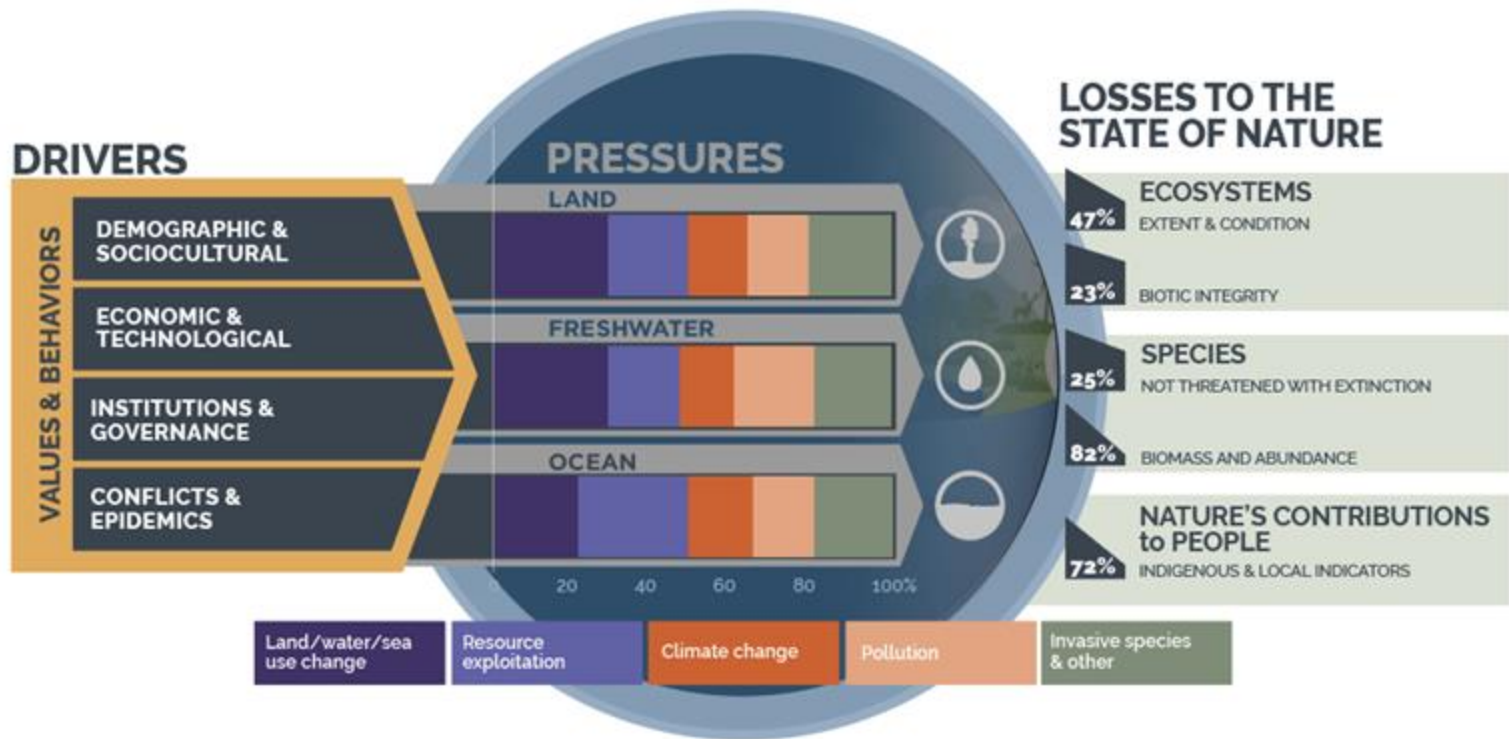
Aligning SBTs for nature with Earth's

limits



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Conceptual framework behind the targets



High-Level Categories of SBTs for Nature

		Realms			
		Land	Freshwater	Oceans	
Pressures	Ecosystem Use/Use Change				Target categories
	Resource Exploitation				
	Climate Change				
	Pollution				
	Direct impacts on species (invasives, accidental mortality)				
States	Species (abundance, extinction)				
	Ecosystems (extent, integrity)				
	Nature's contributions to people				

How to set SBTs for nature?



Get started today: targets companies can set

Target Category	Interim target	Ambition guidance	Indicator
Use Change (Land)	Reduce to X by 2030 activities causing deforestation / conversion in your supply chain	Zero deforestation from 2020 / Zero conversion of natural habitats in value chain by 2030 ; following Accountability Framework Initiative No net loss of non-forest natural habitats from 2020 ; following IFC PS 6	Deforestation / Conversion of natural ecosystems (ha)
Resource Exploitation (Freshwater)	By 2030, reduce water use in high water impact parts of the value chain by x%	Locally dependent ; following Contextual Water Targets	water withdrawals (m ³)
Climate Change (Cross-Realm)	Reduce value chain GHG emissions by X% by 2030	>4.2%/year reductions for 1.5°C alignment ; following Science-based Targets Initiative	GHG emissions (tons CO ₂ e)
Ecosystems (Land)	Regenerate ecological integrity in supply chain by ensuring X% ecological focus areas per km ² for all sourced agricultural inputs by 2030	10% per km ² ; following European Commission definitions	Fraction of agricultural land in ecological focus areas at 1 km ² scale (%)

Step 4 - Act: SBTN's Action Framework

ART



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“[Corporate] sustainability strategies should include...**science-based targets** as well as transition plans aligned with the EU’s international commitments on the environment and climate change, in particular the Paris Agreement, the Convention on Biological Diversity and international agreements addressing deforestation”.

-EU Parliament, 17 December 2020

An opportunity: SBTN Corporate Engagement Program

Companies that show their leadership by working with us to co-create science-based targets will also create new advantages for themselves



Corporate Engagement Program

- Program for companies, industry coalitions, and consultancies: current members
- Program duration: present to mid 2022
-  Goals of the Corporate Engagement Program:
 -  Enable co-creation of tools and methods across broad spectrum of companies for cost-effective, user-friendly products that builds on what you are already doing
 -  Get companies started on what you can do today: learning opportunities
 -  Build momentum and business case for SBT for nature
 - Identify barriers to setting SBT for nature and what we might do to address now



Minimum Requirements to Participate*

- 1 **Getting started:** sign up on the SBTN website
- 2 **Within one week:** submit signed terms of use & logo
- 3 **Within one month:** a) pay nominal one-time fee & b) review our first product - *Science-Based Targets for Nature Initial Guidance for Business* - and provide feedback
- 4 **1. Within one year:** conduct step one of the Guidance (value chain mapping/materiality assessment), and provide feedback
- 5 **1. Annually:** promote the value of SBTs for nature within your organization and with other companies, and report on activity

**You are not committing to setting a science-based target for nature by joining our Corporate Engagement Program.*



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Sign Up

To find out more, sign up for the Corporate Engagement Program and see current members, please visit:

www.sciencebasedtargetsnetwork.org/join-the-sbbtn-corporate-engagement-program

Or email us to book a call and we can discuss with you the best way for your company to get involved: corporate-engagement@sciencebasedtargetsnetwork.org



Thank you for joining us!

Visit us online:

www.sciencebasedtargetsnetwork.org



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The Science Based Targets Network is part of the [Global Commons Alliance](#), a network of organizations, businesses and governments aiming to positively transform the world's economic systems and protect the global commons.