CDP NATURE POSITIVE CHALLENGE – CALL FOR PROPOSALS TEMPLATE

Organisation
[Name]

Key contact person
[Name]
[Email address]

Background and brief description of the project (max. 500 words)
[Why is the project being undertaken? Describe the opportunity or problem that the project is to address. How will the proposal cease the opportunity or address the issue? What is the intended outcome?]

Project category
[How do the project meet the Nature positive challenge categories?]
- ◣ [Certification]
- ◣ [Traceability and transparency]
- ◣ [Innovation]
- ◣ [Relationship sustainability assessment]
- ◣ [Communications]
- ◣ [Ecosystem conservation & Restoration]
- ◣ [Landscape and Jurisdictional Approaches]
- ◣ [Collective action – Applicable alongside other categories]

Objectives (max. 250 words)
[These should be SMART objectives: Specific, Measurable, Achievable, Relevant and Time-bound.]
- ◣ [SMART objective 1]
- ◣ [SMART objective 2]
- ◣ [SMART objective 3]

Key Stakeholders

[List the companies with who you would like to collaborate and what is your initial ask]

Company name	[name]
Company name	[name]
Company name	[name]

Method (max. 500 words)
[Describe here the phases of work will be undertaken including the key milestones delivery approach, key stakeholders and the estimated impact or output.]

Timeframe

	Description of work	Start and end dates
Phase One	…	…
Phase Two	…	…
Phase Three	…	…

Project Budget (High-level/Estimated Budget)

	Description of work	Anticipated costs
Phase One	…	…
Phase Two	…	…
Phase Three	…	…
	Total	$ 0.00

Monitoring and Evaluation

[Describe how progress will be evaluated throughout and at the end of the project. Formulate clear indicators for outcome and result.]

Expected outcome	Description of indicator	Result

Suggested approach and next steps
[What is your suggested approach to engage and work with your potential partners? (e.g., kick of calls, workshop, roundtable.]

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