

CDP Biodiversity Disclosure Request for Consultancy Proposals

1. Overview	<p>CDP is inviting proposals from consultancy firms to complete a small research project designed to prepare CDP for the introduction of biodiversity into its disclosure processes. The consultancy is expected to run for a period of 3 months. Applications to complete the work as part of a secondment would be welcomed.</p> <p>The application deadline for proposals is March 25.</p>
2. Background	<p>About CDP</p> <p>CDP was founded in the UK as the Carbon Disclosure Project in 2000 and pioneered the concept of environmental disclosure as a fiduciary responsibility. In 2003, CDP launched the world's first standardized process to seek disclosure of environmental performance information on behalf of investors, The CDP system today remains the world's only integrated environmental disclosure system, now covering climate change, water and forests.</p> <p>In its first year, CDP secured disclosure from roughly 80 public companies, on behalf of roughly 20 signatory investors. Today more than 13,000 companies disclose through the CDP Platform and various disclosure programs and roughly 600 financial services institutions representing roughly \$110 trillion in assets under management are signatories to CDP's investor requests for disclosure.</p> <p>In addition, CDP secures disclosure from over 1,100 cities, states and regions globally. CDP data and information are drawn upon by countless organizations in both public and private sector and CDP maintains a rubric of licensing or pro bono approaches to data dissemination.</p> <p>CDP is a unique and pivotal entity in the ecosystem of environmental protection, and our disclosure data underpins the work of countless other environmental protection efforts. Growth in CDP disclosure has catalysed significant shifts in capital from high-carbon to low-carbon, and the growth in ESG and sustainable investment.</p> <p>Over the coming years, CDP plans to expand its disclosure system from the current focus on climate, water and forests to a more holistic and integrated approach to tracking environmental performance. A key part of this is to better track discloser performance on managing biodiversity impacts and dependencies. With support from BNP Paribas, CDP has researching available metrics for biodiversity disclosure and building market confidence for the introduction of new biodiversity disclosure questions.</p>
3. Purpose & Scope	<p>The purpose of this assignment is to continue and complete the work that was started on identifying appropriate biodiversity metrics for introducing to the CDP disclosure system.</p>
4. Objectives	<p>The objectives of this exercise will be:</p> <ol style="list-style-type: none"> 1. To develop and articulate the business case for biodiversity disclosure 2. To define the requirements for metrics to be used in biodiversity impact disclosure 3. To engage with targeted companies, investors and trade associations and policy makers to better understand current barriers and challenges to action 4. To make recommendations on the integration of biodiversity into the CDP disclosure system in light of evolving external standards and frameworks 5. To produce a final white paper with key findings, including metrics, rationale, and use cases for integration into business, investment and loan decisions.

<p>6. Methodology & Work Plan</p>	<p>This work is a continuation of work started over six months but left incomplete. All the work completed will be made available to the consultant may be used or not as deemed appropriate.</p>
<p>7. Deliverables & Tentative Timeline</p>	<p>The assignment needs to be completed by July 2022. Key deliverables identified for this assignment are:</p> <ol style="list-style-type: none"> 1. Inception report (summarising methodology and work plan after seeing the existing materials and progress) 2. Objectives 1-2 can be presented in slide form and will build on existing work 3. The white paper for objective 5 should aim to summarise objectives 1-4 <p>Timing for these deliverables will be agreed during contracting.</p>
<p>4. Qualifications & Experience</p>	<p>Consultancy firms are invited to submit proposals for this assignment. Competencies and experience include:</p> <ol style="list-style-type: none"> 1. Demonstrable expertise in biodiversity and finance issues, and an understanding of CDP's unique contribution to the challenge. 2. Experience of working to drive environmental change within the private sector – ideally in industrial firms or financial institutions 3. Proven track record working to develop organizational strategy and results frameworks with international organizations of similar scale, scope and complexity as CDP. 4. Experience managing multiple relationships with stakeholders working on politically sensitive issues. 5. Clear and evident familiarity with the governmental and other entities currently involved in biodiversity regulation
<p>6. Budget</p>	<p>Proposed budgets will be reviewed with respect to the suitability of the work plan and activities for delivering deliverables in a cost-effective manner. Value for money will be a key criterion for the evaluation of proposals.</p>
<p>7. Application Procedures</p>	<p>The proposal should include:</p> <ol style="list-style-type: none"> 1) Details on how the work would be approached, and why the applicant is qualified to conduct it (2-3 pages max). 2) An illustrative budget (per provided template) that itemizes costs in GBP. The financial proposal should clearly state the cost of key personnel in daily rates. 3) Annex: <ul style="list-style-type: none"> • Country of incorporation and (if different) country whose data protection laws apply to the individual or firm. • CVs: CVs for any staff member/consultant who will be working on the project (2-page limit per CV). • At least one example of a work product relevant to those identified for this assignment. <p>Proposals should be professionally presented, submitted electronically via email in Microsoft Office format, in English, with font no smaller than 11 point. Where documents are embedded within other documents, please provide separate electronic copies of these embedded documents.</p> <p>Applicants should submit only such information as is necessary to respond effectively to this ToR.</p>

For any further queries or clarifications kindly contact Thomas Maddox, at Thomas.maddox@cdp.net.

8. Proposal Assessment Criteria

The following criteria will be used to evaluate proposals, with the technical component weighted as 70% and the financial proposal as 30% of the proposal's overall assessment.

Criteria for Technical Component

Previous experience with similar assignments	30%
Demonstrated technical, managerial and capacity development experience	30%
Proposed approach	40%
Total	100%

Criteria for Financial Component

The budget is clearly linked to the activities and outputs outlined, with appropriate allocation of time and resources, and costs that appear reasonable for the activities proposed,	50%
The application provides confidence that the project will represent good value for money, including the Four Es (economy, efficiency, effectiveness and equity)	50%
Total	100%

9. Additional Information

Proposals for seconding staff to CDP for the duration of the work would be welcomed.