CDP Government Partnerships

Strengthening environmental disclosure and driving action

cdp.net/government-partnerships
About CDP

CDP is a global non-profit organization with a presence in over 50 countries. For over 20 years, CDP has been driving action by companies, cities and regions to reduce greenhouse gas emissions, safeguard water resources and prevent deforestation.

On behalf of investors, purchasers and governments, CDP requests information from companies and cities on their risks, opportunities, impacts and dependencies on the world’s natural resources as well as the strategies for addressing those issues. The world economy looks to CDP as the global corporate environmental disclosure platform which holds the richest and most comprehensive dataset on corporate and city action.

With partners all over the world, CDP produces reports, analyzing and evaluating organizations’ environmental data. On policy specifically, CDP provides recommendations based on insights from CDP data.

View CDP policy briefings and reports on the CDP website.

Opportunities to partner with CDP

CDP engages and collaborates with policymakers, helping governments and other public institutions to analyze the impact of non-state climate and environmental action on the achievement of the ambitious goals of the Paris Agreement, the 2030 Agenda for Sustainable Development, and the Convention on Biological Diversity.

Governments, policymakers, regulators and international governmental organizations can actively drive the increase in quantity and quality of climate and environmental transparency by corporates and local governments by working with CDP. CDP’s disclosure system offers organization-specific, comparable data that can be easily accessed, tracked and monitored over time. This helps governments to track and monitor progress of their national economy and local governments against their national, EU and international goals, targets and commitments, complementing top-down measures with bottom-up, entity-level, primary data.
A government collaboration is an introductory engagement with CDP, that allows governments and other public institutions to explore how CDP can support non-state environmental actions and actively drive the availability and quality of climate and environmental data.

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EXPLORE: GOVERNMENT COLLABORATION
A government endorsement is a formal agreement of support by governmental bodies and agencies for CDP’s disclosure invitation. The government endorsement aims at including governments within CDP’s annual disclosure cycle and provides them with insights from publicly reported data of corporates, cities and regions. CDP supports governments to pursue their climate and environmental goals through engaging non-Party stakeholders to set science-based emissions reduction targets and implement nature-related actions and transition plans in line with 1.5°C.

Governments can use the endorsement to emphasize specific political priorities to be taken forward through CDP’s engagement and capacity-building activities. This could include, for example, promoting 1.5°C (Paris-aligned) science-based emissions reduction targets for companies and cities, or promoting zero-deforestation targets throughout supply chains.
Examples of government collaborations and endorsements

**Ministry for Europe and Foreign Affairs, France – endorsement**

The French Ministry of Europe and Foreign Affairs endorsed CDP’s climate change disclosure request in 2020. In collaboration with CDP Europe, the Ministry is driving science-based emission reductions target setting and more ambitious climate action among French companies.

“We fully support the necessary step towards transparency. It is only by assessing the climate risks of our economic activities that we will be able to develop sustainable growth strategies. We therefore support the CDP disclosure cycle and encourage all French companies to be as transparent as possible about the environmental impact of their activities.” - Catherine Colonna, Minister for Europe and Foreign Affairs

**Ministry of Ecological Transition, Italy – endorsement / bespoke project**

The Ministry of Ecological Transition of Italy endorsed CDP’s disclosure request for companies, cities and regions in early 2020. CDP Europe also collaborates with the Ministry to raise climate ambition by using CDP’s data, research and capacity building expertise.

“The next years will be crucial to stay on track to keep the temperature increase within 1,5°C. To reach this objective we are called to an epochal change, and the Ministry of Ecological Transition is committed to drive action on the ground among companies, cities and regions, with the aim of facilitating Italy’s transition to a sustainable low-carbon economy. Monitoring and assessment of risks and actions are key elements in ensuring that we will continue to move in the right direction.” - Roberto Cingolani, Minister of Ecological Transition

**Government of The Netherlands – government endorsement**

In early 2021, the Government of the Netherlands endorsed CDP’s disclosure request for companies, cities and regions. The focus of this collaboration is the need for science-based climate and environmental action.

“Private companies, cities, and regions play a key role in taking collective action on climate change, water security and the conservation of forests and realizing opportunities for a sustainable economy. That is why we support the work of CDP in helping more companies, cities, and regions to disclose their impact on the Paris Agreement’s climate goals and the Sustainable Development Goals.” - Rob Jetten, Minister for Climate and Energy Policy.

**Ministry of Science and Technology, Brazil – government collaboration**

CDP works with the Ministry of Science, Technology and Innovation by providing data reported through CDP disclosures system from mandated companies under the GHG emission inventory. The collaboration enables the alignment of requirements and provided for +600 companies historic data from CDP to be taken into account in policy formulation. The platform was launched in the second half of 2021.

How does the endorsement work?

1. **YEAR-ROUND**

   CDP provides governments with a comprehensive list of all companies, cities and regions in their respective country requested to disclose to CDP indicating whether the company, city or region has submitted a response.

2. **BY THE END OF FEBRUARY**

   The government provides its logo to CDP with permission to use it for endorsement of the CDP disclosure system. The logo will then be included in the disclosure request letter sent to companies, cities and regions as well as published on the CDP website, where the government entity is listed as an endorser.

3. **APRIL UNTIL JULY**

   CDP communicates the endorsement through our standard engagement process with companies, cities and regions. If desired by the government, CDP can provide disclosure updates throughout the cycle. This includes a disclosure tracker detailing the status of companies’, cities’ and regions’ disclosure progress.

4. **FROM SEPTEMBER**

   At the end of the CDP disclosure cycle, CDP reports back to the government on the final disclosure numbers, scores and expected impact as well as the progress towards delivering on the goals of the European Green Deal and the Paris Agreement.
CDP recognizes that governments have their own specific requirements, reflecting diverse local contexts in industry, government systems, and corporate culture. CDP offers bespoke projects co-designed with governments to produce insights, tools, and tailored information to enable governments to achieve their national climate and environmental goals. CDP is always looking at ways to strengthen its activities and better use its data to provide value, so please get in touch to explore how we can support your government.

**Bespoke project with Ministry of Ecological Transition, Italy:**

The Programme of Work between the Ministry and CDP Europe is based on two areas of work: Driving disclosure and action by cities and regions in Italy and measuring all Italian non-state actors’ contributions towards achieving the Paris Agreement goals.

Italian cities and regions are pivotal in driving urgent climate action in Italy and are thus key in this project. CDP Europe is driving disclosures by cities and regions, as well as hosting awareness-raising and capacity-building events supporting cities and regions to take more ambitious action.

To measure companies’, cities’ and regions’ contributions to the Paris Agreement, CDP Europe is developing a methodology for Italy’s non-state actors’ contributions in light of the Global Stocktake, based on CDP data.
About CDP

CDP is a global non-profit that runs the world’s environmental disclosure system for companies, cities, states and regions. Founded in 2000 and working with over 680 investors with $130 trillion in assets, CDP pioneered using capital markets and corporate procurement to motivate companies to disclose their environmental impacts, and to reduce greenhouse gas emissions, safeguard water resources and protect forests. Over 20,000 organizations around the world disclosed data through CDP in 2022, including more than 18,700 companies worth over 50% of global market capitalization, and over 1,100 cities, states and regions. Fully TCFD-aligned, CDP holds the largest environmental database in the world, and CDP scores are widely used to drive investment and procurement decisions towards a zero carbon, sustainable and resilient economy. CDP is a founding member of the Science Based Targets initiative, We Mean Business Coalition, The Investor Agenda and the Net Zero Asset Managers initiative.

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