

Social media: Suggested copy to promote your CDP disclosure

LinkedIn

POST 1

Commitment to meaningful and measurable environmental action is more critical than ever, which is why [COMPANY] disclosed through @CDP in 2023.

Along with 23,000+ companies, we are harnessing the power of our data through transparency and accountability to set a course to a sustainable future.

#DisclosureWorks

POST 2

Tracking progress on reducing emissions is essential if we are to secure a 1.5°C world.

[COMPANY] is proud to have disclosed our environmental data through @CDP in 2023, alongside 23,000+ companies.

Reporting where we are, our goals for a sustainable future and how we are getting there is vital.

#DisclosureWorks

Twitter

POST 1

Sharing environmental data through disclosure is a critical first step in taking meaningful climate action. [COMPANY] is proud to be among 23,000+ companies that have committed to environmental transparency by disclosing through @CDP in 2023.

#DisclosureWorks

POST 2

We are proud to have disclosed our environmental data through @CDP in 2023 along with 23,000+ companies. It is crucial now more than ever to be transparent when it comes to the risks #climatebreakdown poses to businesses, investors and the planet.

#DisclosureWorks