

Mandatory disclosure and the Global Plastics Treaty

Information for corporates

The role of corporate disclosure in the Global Plastics Treaty

- ▶ Plastic pollution is detrimental to our ecosystems, economies and communities. No sector is unaffected by the financial, reputational, and physical risks associated with plastic production, use and disposal.
- ▶ The Global Plastics Treaty is an invaluable opportunity to drive progress towards the global elimination of plastic pollution and waste by providing a framework to guide robust, effective and harmonized legislation. Corporate disclosure of plastic-related impacts, risks and opportunities is crucial to the achievement of its objectives.
- ▶ Companies across all sectors and jurisdictions should be subject to the same mandatory plastics disclosure requirements, to create a level playing field and provide policymakers with comparable plastics data across the global economy.

The benefits of corporate-related plastics disclosure

- ▶ The price of plastic pollution is enormous and poses extensive risks – regulatory, reputational, financial, physical, legal, technological – to companies and investors across the global economy.
- ▶ Conversely, there are long-term financial returns associated with adopting a circular, plastic-waste-free model. According to the Ellen MacArthur Foundation, converting just 20% of plastic packaging into reuse models is a US\$10 billion business opportunity that benefits customers.
- ▶ Disclosure is critical in identifying and responding to risks and opportunities: you can't manage what you don't measure. Disclosing on plastic-related impacts and actions, and engaging suppliers in the process, is critical for understanding material flow and leakage along your value chain, reducing your exposure to plastics-related risks, and identifying opportunities.

The benefits of corporate-related plastics disclosure in the Treaty

- Investors are increasingly aware of the risks associated with plastic and are requiring companies to disclose. 48 financial institutions, managing a combined total of \$3.5 Trillion USD in assets, recently signed an open letter to governments, calling for the inclusion of an ambitious mandatory corporate disclosure mechanism in the Global Plastics Treaty.
- Disclosure helps companies get ahead of regulation. Of the G20 countries, 14 have already or plan to introduce mandatory plastic-related disclosure. Many regions, including the EU and China, have already introduced legislation around plastic, including mandatory reporting, and it is likely this will accelerate in the coming years.
- High-quality corporate mandatory plastic disclosure as part of the Global Plastics Treaty will create regulatory certainty and a level playing field, which will benefit companies in today's highly competitive business environment, and push those who do not disclose voluntarily to do so.

About Scaling Plastic Disclosure

- CDP, Minderoo Foundation, The Pew Charitable Trusts, The Ellen MacArthur Foundation and WWF are working together to expand CDP's global environmental disclosure system to drive accountability and help end plastic pollution.
- We are building a plastics disclosure mechanism comparable to carbon, ensuring that plastic-related disclosure informs decision-making and becomes a business norm, building on existing frameworks including the Ellen MacArthur Foundation and UNEP's Global Commitment.
- CDP is committed to leveraging our well-established global disclosure platform to provide the market with the necessary corporate plastics data to enable ambitious private sector action and inform policymaking.



[Find out more about Scaling Plastic Disclosure](#)