

Climate Tech

みんなの電力

The solution to climate change

We're experiencing abnormal weather and natural disasters caused by global warming. Energy needs to be revolutionized if we're to reduce the greenhouse gases that contribute to rising temperatures.

Minna Denryoku (Everyone's Energy) strives to address climate change making sure consumers know where their renewable electricity comes from and by making the act of selecting energy into a joyful and thrilling experience.

© 2024 UPDATER, Inc. All Rights Reserved.



Ohirune Mikan ODAWARA Power Plant



Atsugi Citizen Power Plant



Aigamo Power Plant



Takatsu River Wind Power Plant

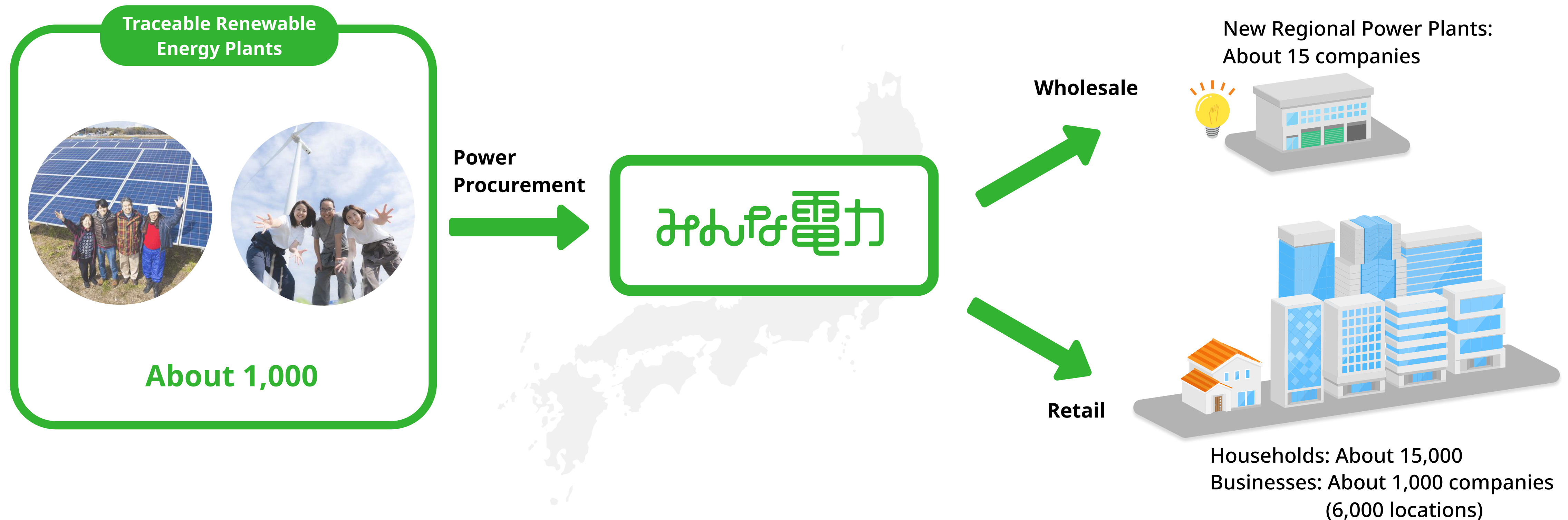


Misaki Mirai Solar Power Plant

One of the Largest Renewable Energy Platforms in Japan

Minna Denryoku provides electricity from approx.1000 power plants nationwide as a 'traceable electricity' that shares the faces and stories of producers.

The collected electricity serves not only Minna Denryoku's retail operations, but is also supplied wholesale to emerging regional power companies and BPO, facilitating the widespread adoption of renewable energy across Japan.



Blockchain to Purchase Electricity from a Specific Power Plant

In 2018, we commercialized the P2P power tracking system called "ENECTION 2.0" for corporate use, which matches power generation and demand every 30 minutes and utilizes blockchain technology to prove "the source and quantity of electricity purchased."

